

# generator

A strategic branding agency crafting brand stories by converting cultural insights into human experience.

[www.thegenerator.co](http://www.thegenerator.co)



**Converting culture  
insights into human  
experience.**

GENERATING  
DIGITAL  
PHYSICAL  
AND  
HUMAN  
EXPERIENCE



A strategic branding agency crafting brand stories by converting culture insights into human experience.

We design strategies and brand experience inspired by the culture.



# we're gene- rators

Our generators are experienced integrated team brought up in multidisciplinary culture to support your business passion to be heard and understood.

Sgerif Eid  
Head of Design



Reem Mohamed  
Senior Account  
Manager



Nouran Ali  
Senior Art director



Wael Morad  
Financial Director



Ahmed Gohary  
Multidisciplinary  
Designer

Nada Elnady  
Content Creator



Menna Elsafoay  
Ui Designer



Mohamed Salah  
Web Developer

Ahmed Omran  
Senior Motion Designer



Samira Mohamed  
Illustrator



Omar Mohamed  
Graphic Designer



Rania Hany  
UX Designer



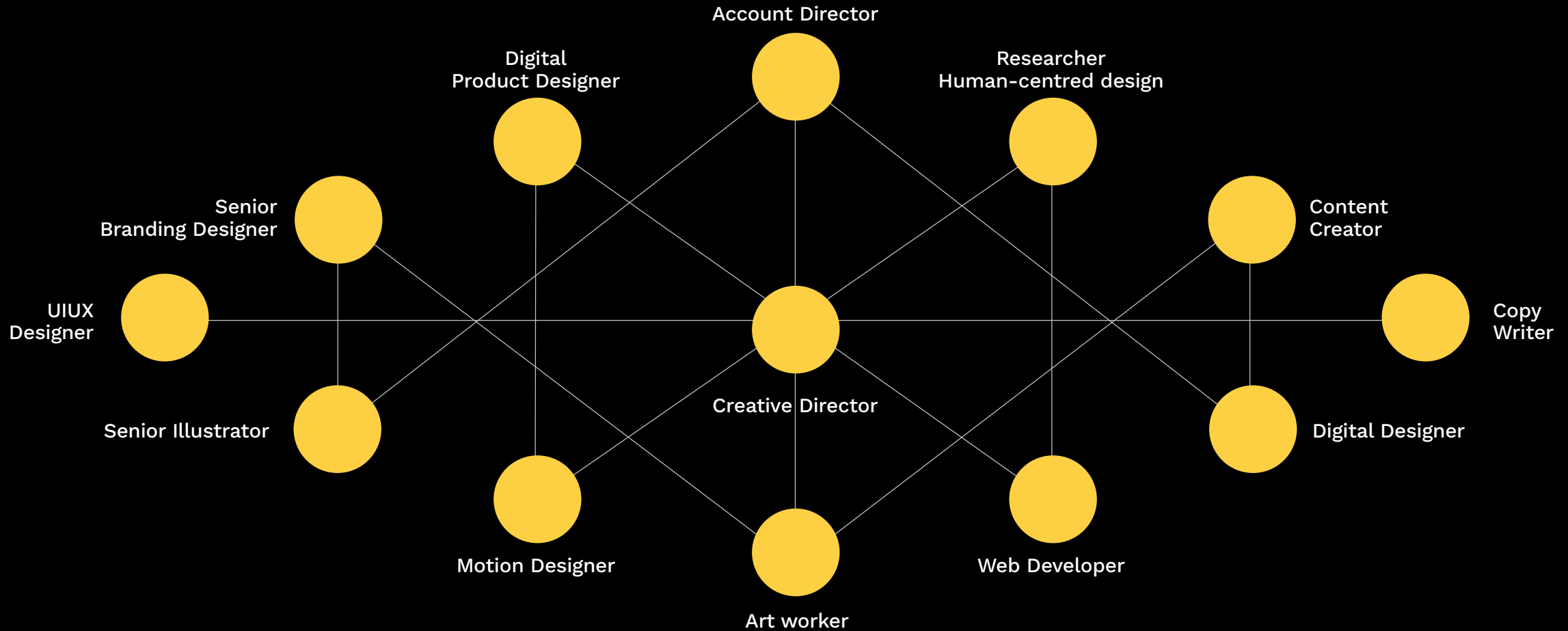
Mohamed Nabil Labib  
Founder/ Managing  
Director



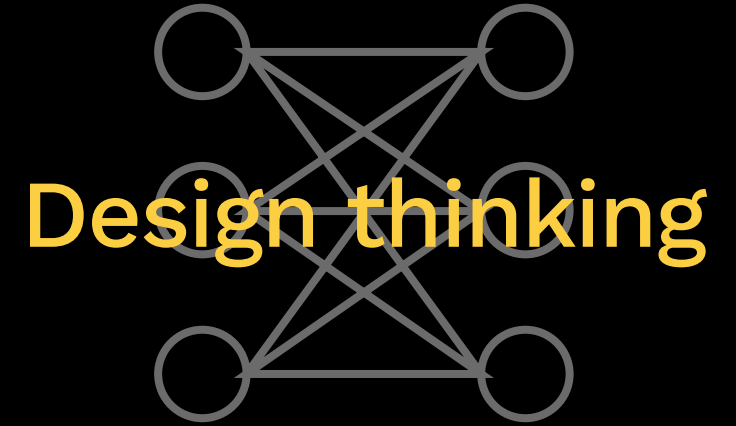
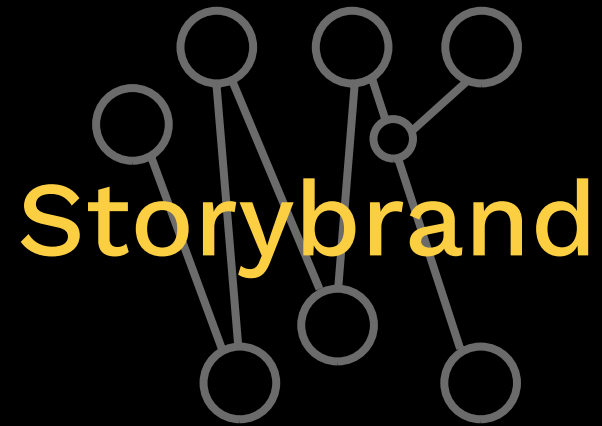
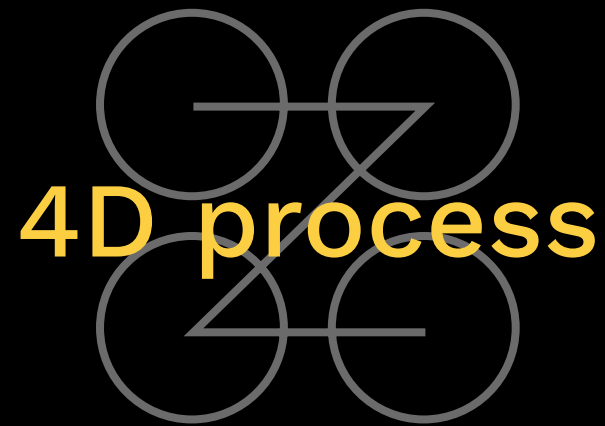
Christina Atef  
Office Manager/ HR

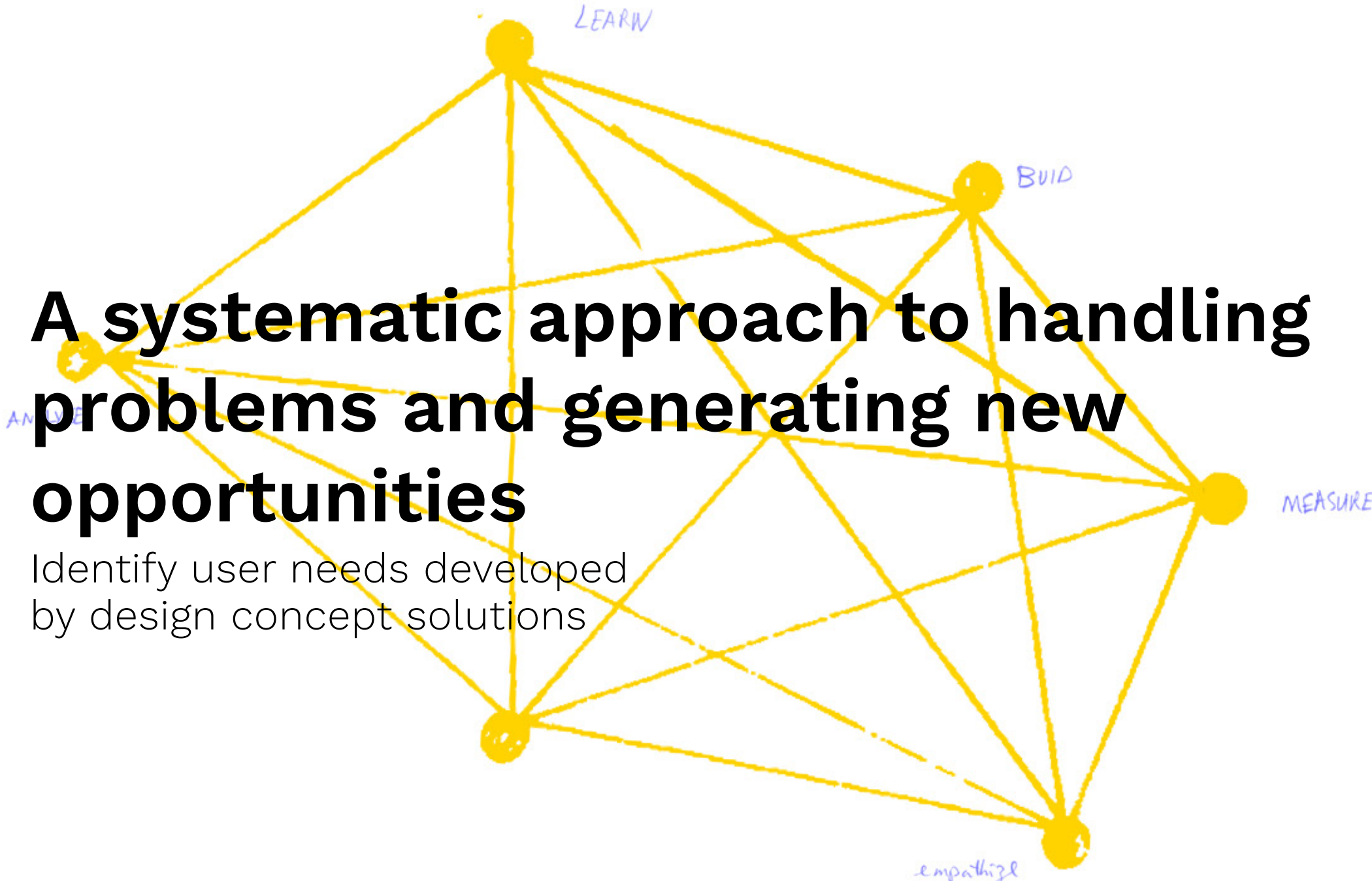
# Team Structure

Generator Design Agency has a wide range of interaction experience and prototype skills that will help you achieve a valuable investment with a meaningful brand experience.



A systematic approach for identifying user needs and generating new opportunities.





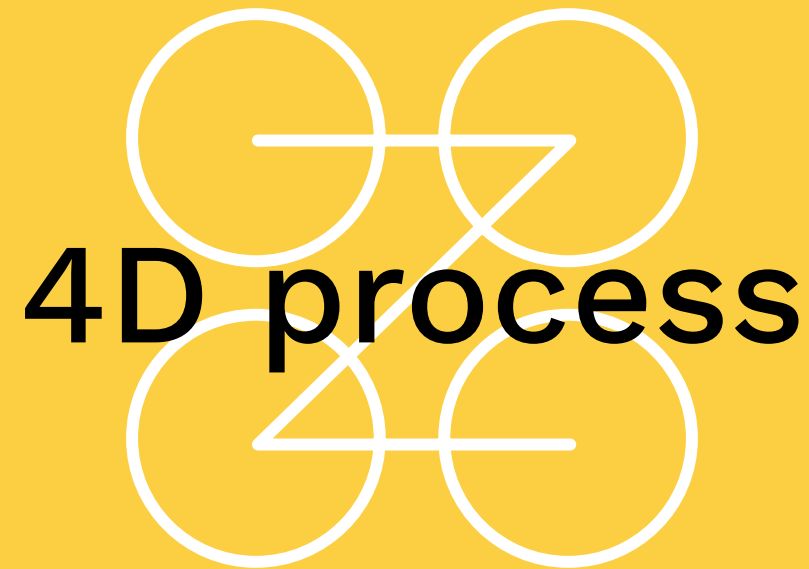
# A systematic approach to handling problems and generating new opportunities

Identify user needs developed by design concept solutions

# Approach

Applying a simple and effective process that manages to achieve an appropriate design solution to a given identity problem.

Its a combination of communication, intellectual and focused creativity that lead to new insights about the brand, the user and a unique language.

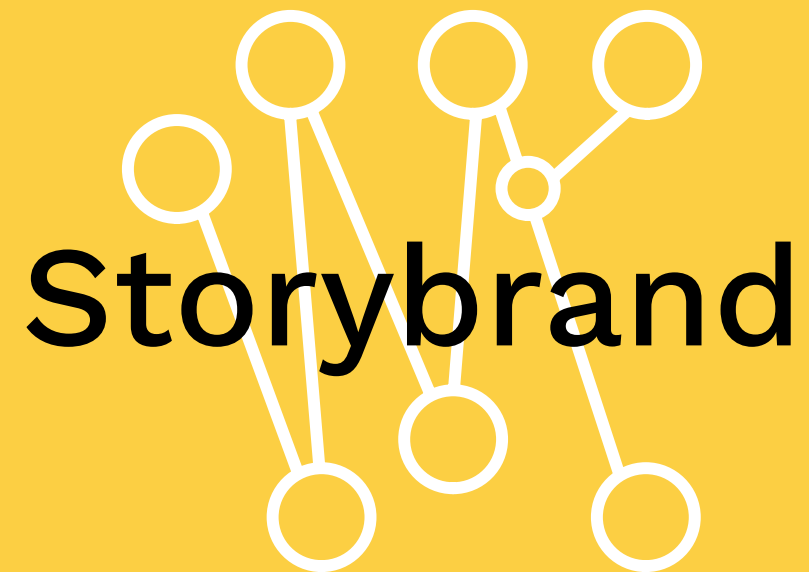




# Approach

Clarify Your Message So Customers Will Listen. “Donald Miller”  
Storybrand Allows organizations to clarify their message using a seven part-process that leverages the power of story for helping your business become a valuable asset in

the lives of your customers.  
Showing our customers that we also believe they are the most important character in the story (the hero) Validating their problems and empathizing with their pain. Letting them know that we are their advocate and we can help (a guide)



# Approach

Design Thinking is a detected, yet creative process whose aim is to understand the user as well as the targeted consumer behavior, challenge assumptions and figure out

the main problems in the aim of identifying back-up strategies and smart solutions that might not be instantly apparent with our initial level of understanding.



**Design thinking**

# Integrated with local and multicultural exposure



gestalten

شركة التطوير والاستثمار السياحي  
TDIC



ooredoo

vodafone



stc



yahsat



Ogilvy

COMMONWEALTH // McCANN

+ WUNDERMAN THOMPSON

Cheil

Apple Music

# Design Concept

Applying a simple and effective process that manages to achieve an appropriate design solution to a given identity problem.

Its a combination of communication, intellectual and focused creativity that lead to new insights about the brand, the user and a unique language.





A BIG INVESTMENT IN BRANDING  
DESIGN IS WORTHLESS,  
WHEN IT IS NOT SUPPORTED BY  
**A CONSISTENT BRAND  
EXPERIENCE.**

The logo as the primary representation  
of the brand IS DEAD.

**THE LOGO AS A PLATFORM FOR  
BRAND EXPERIENCE IS ALIVE.**

# Brand Positioning

Positioning creates openings in a market that is continually changing, consumers are saturated with products and services. Positioning takes advantage of changes in demographics,

technology, marketing cycles, consumer trends, and gaps in the market to find new ways of appealing to the industry.

**What:** The only (category)

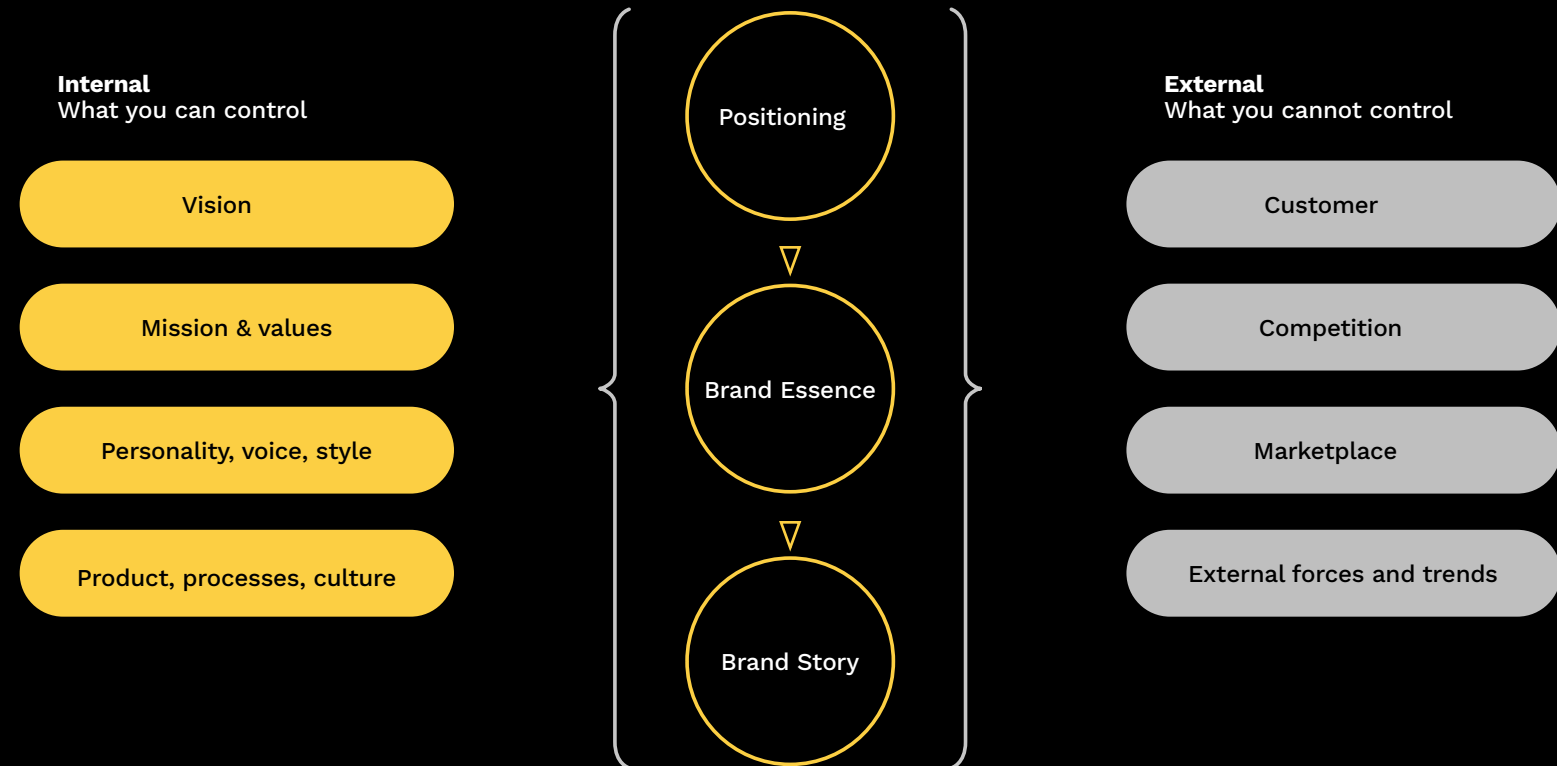
**How:** that (differentiation characteristic)

**Who:** for (Students)

**Where:** in (Internatinal)

**Why:** who (need state)

**When:** during (underlying trend).

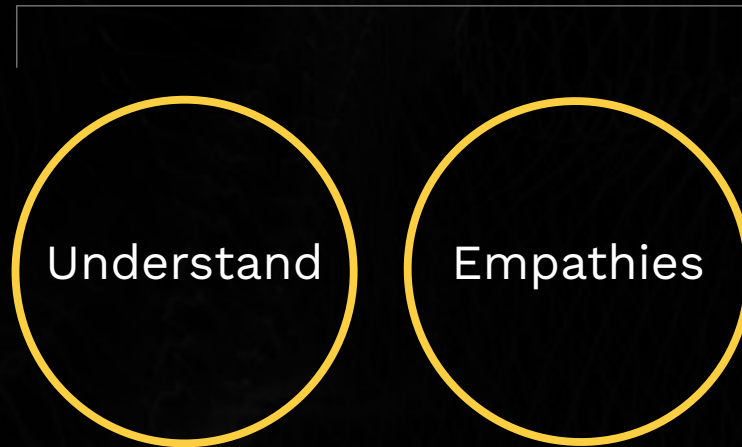


# Design Thinking

Design Thinking is a detected, yet creative process whose aim is to understand the user as well as the targeted consumer behavior, challenge assumptions and figure out the main

problems in the aim of identifying back-up strategies and smart solutions that might not be instantly apparent with our initial level of understanding.

## Understand



Make sense of and learn about the problem. Investigate what has been done before, and determine if the initially identified problem is really a problem.

Gain Deep understanding of intended user's experience

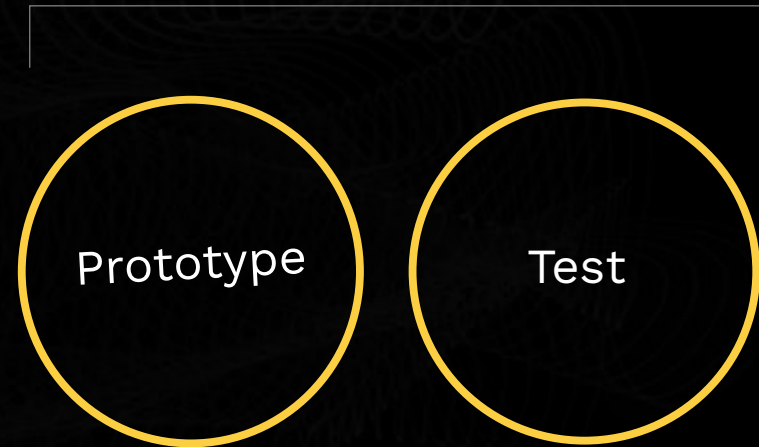
## Explore



Analyse collected data and identify a user's need to address with the design solution

Diverge on a large quantity of possible ideas that could evolve into solutions.

## Materialize



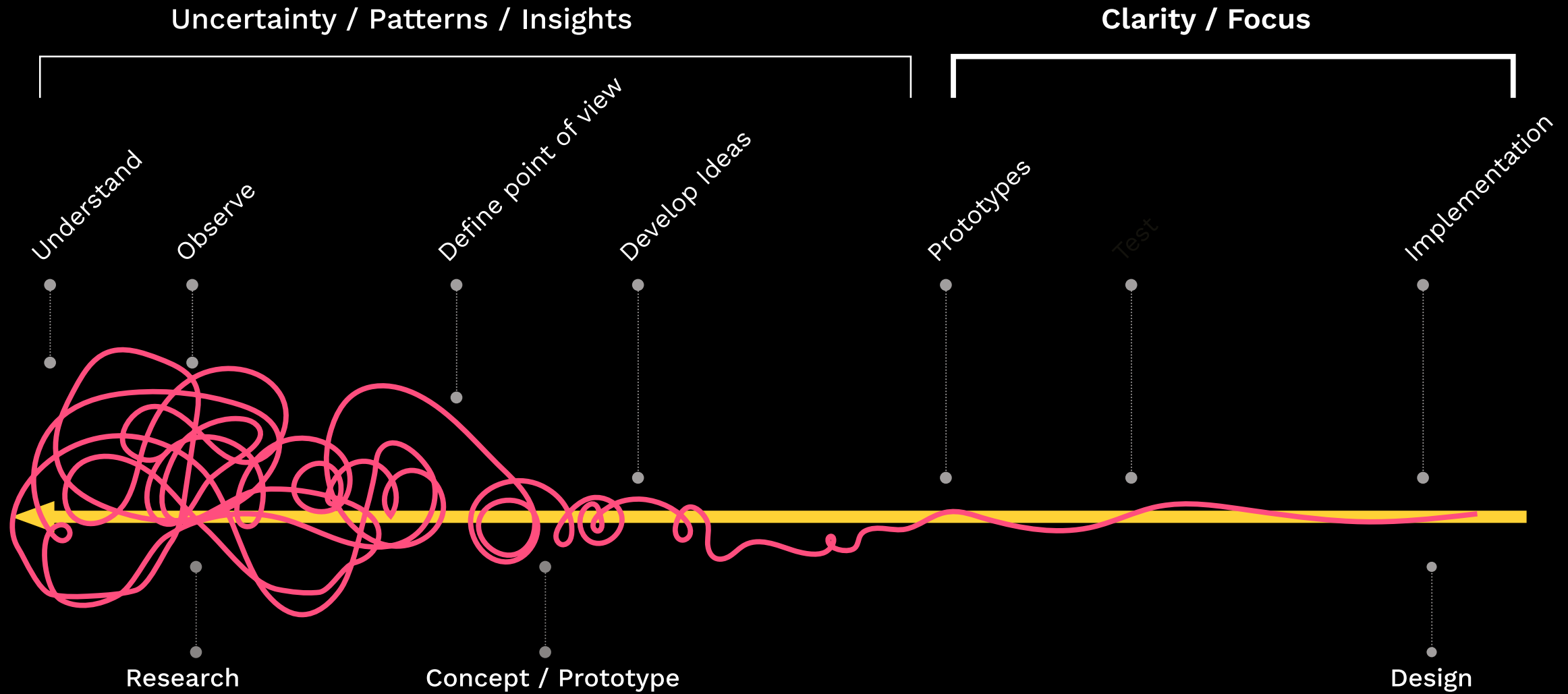
Develop some of the ideas into tangible objects

Evaluate finished objects with their users and collect input for improvement

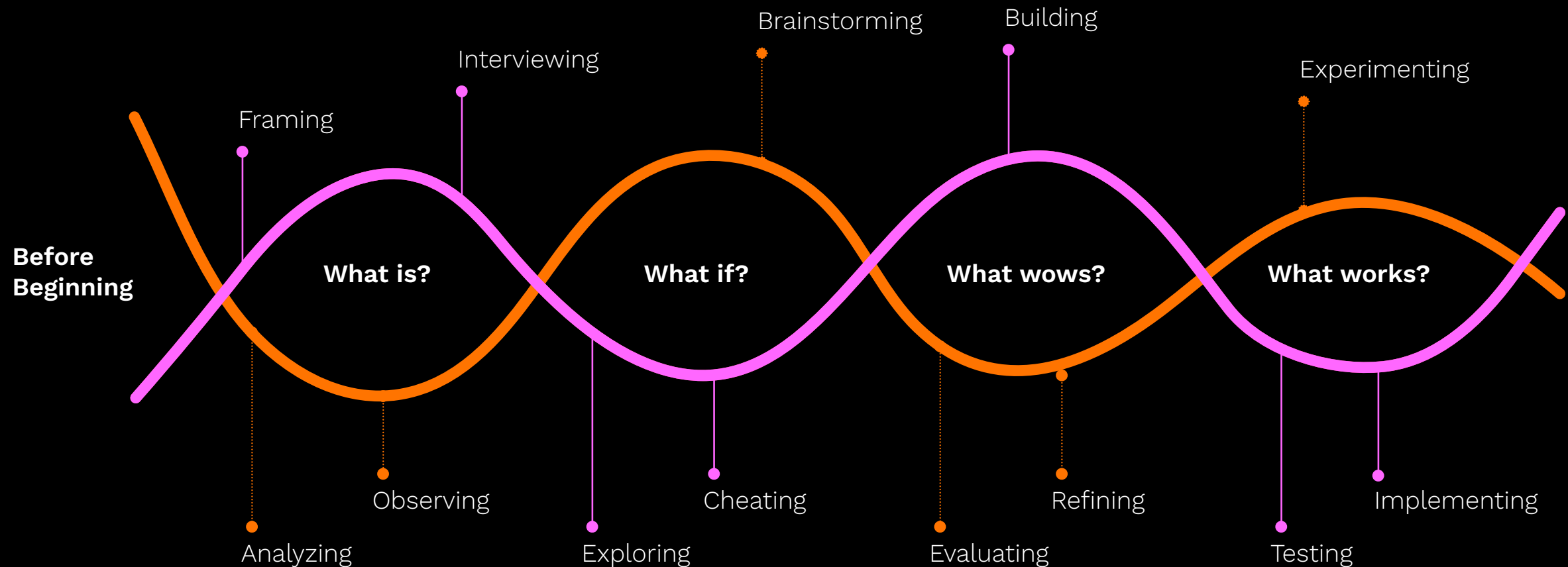




# Design Thinking Learning



# Design Thinking Integrates business, technology and people



Building a  
StoryBrand:

# Clarify Your Message So Customers Will Listen

Donald Miller

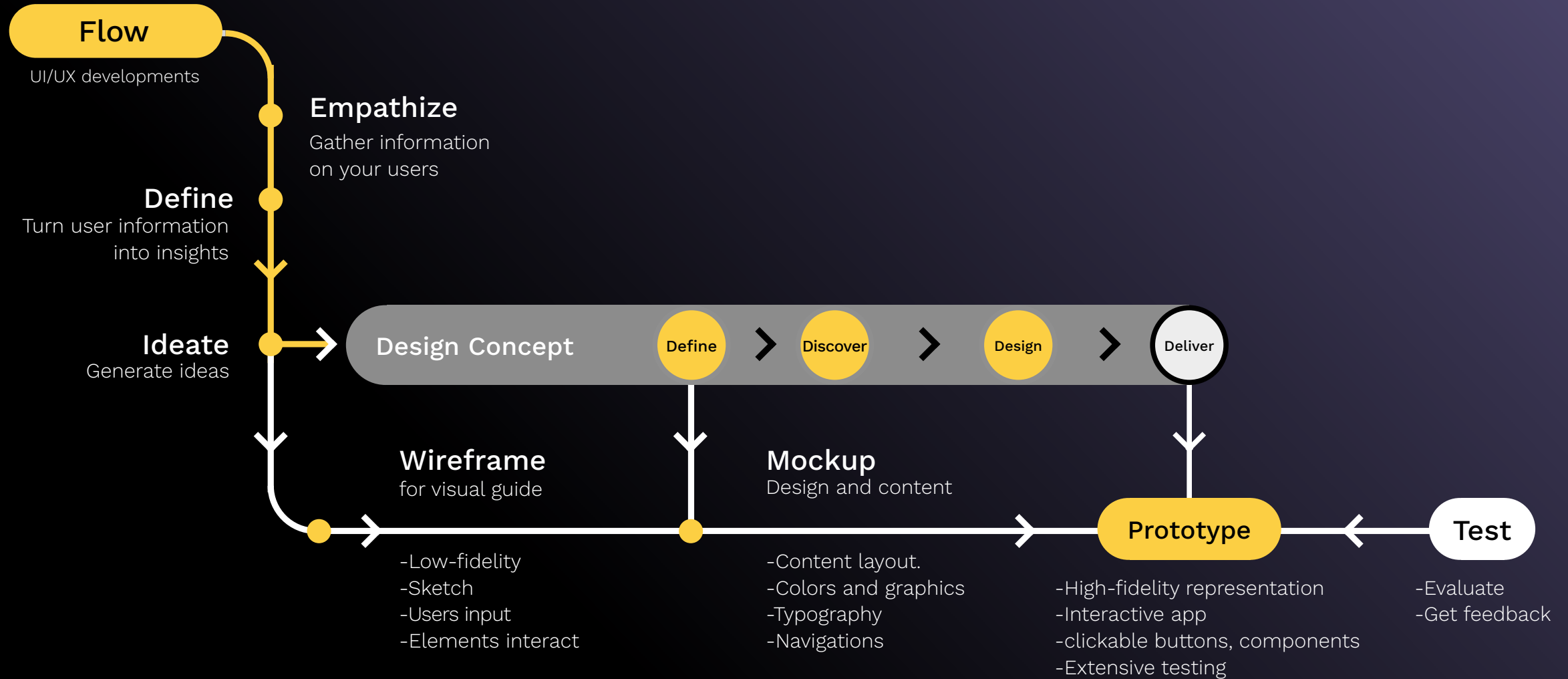
# Building Storybrand

Helping your business become a valuable asset in the lives of your customers. Showing our customers that we also believe they are the most important character in our Brand Story

Validating their problems and empathizing with their pain. Letting them know that we are their advocate and help them achieve their goals.



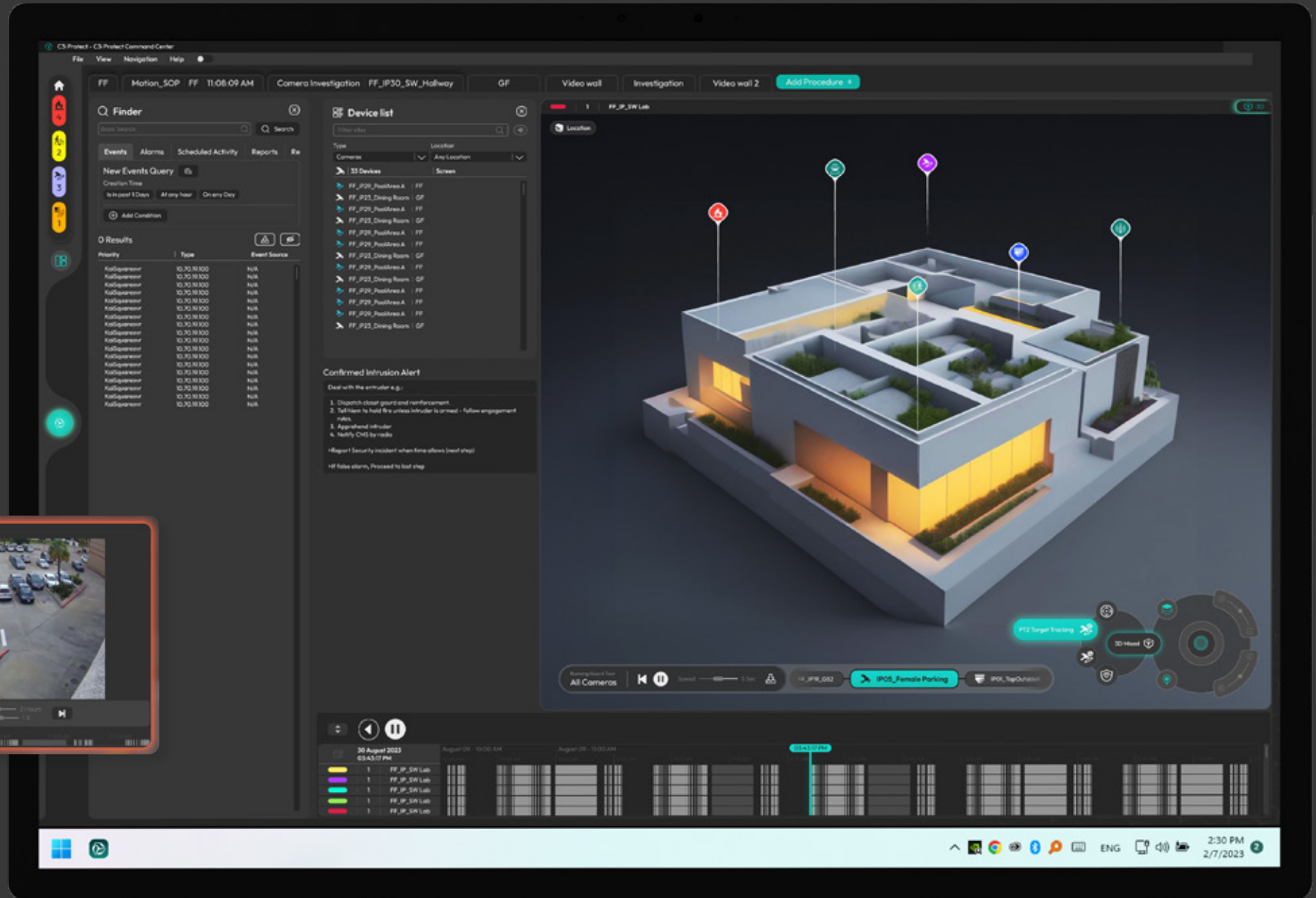
# Design Process



# C3I PROTECT

A sophisticated security management software, Our team was responsible for The Brand Design including Extensive Visual Assets, Software UI, Website UX, and development.

The features we created enhance communication and collaboration among key stakeholders, fostering a safer environment for employees, customers, and assets, We transformed the complicated user interface into a user-friendly interface that highlights real-time insights.





**C3i Protect**

Protecting what matters most.

[Contact Us](#)

**The Story of C3i Protect**

**C3i Protect is Your Reliable HawkEye.**

**Features**

- Open Platform Integration**: The Alarm Management Perspective has a 3D view panel and a video feed panel.
- Monitoring Access**: High users, permissions, and addresses for comprehensive control.
- Security Alert Management**: Integrates various sensors, physical effects, enables third-party systems, and reports data to fire control systems or external applications.
- 3D maps/3D modeling**: Customise alerts, facility, project, building, and with 3D modeling and video feeds.
- Boost Operational Effectiveness**: Join multiple video feeds and integrate guard tours for enhanced efficiency.

**Why Choose C3i Protect?**

- 3D Map Support
- Real-time, multi-PNIR Software
- Scalable and Customizable: Tailor our software to meet your specific security requirements and infrastructure.
- Enhanced Situational Awareness: Real-time monitoring and video feeds enable swift responses to critical incidents.
- Streamlined Operations: Centralised management and pre-qualified SOPs increase operational efficiency.
- Easy Integration: Real-time integration with existing third-party software for enhanced functionality.

**Integrated System**

milestone Genetec KANTECH LENEL52 MOBOTIX  
 BOSCH QIAS Google Maps PELCO twilio  
 Fiber-Sense Senordyne OVIAGON AXIS FLIR  
 SIEMENS WISENET

**Ready to the Optimal Protection?**

[Contact Us](#)

**C3i Protect**

Pages: Home, About Us, Services, Contact Us

Contact: Devonport Complex, Building 51/119, Havelock Road, PO Box 5198, Auckland 1142, New Zealand. +64 9 522 9625. info@c3iprotect.com

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**Intelligent Protection**

**Intele**

**INTELLIGENCE**

How do you protect what matters? Protect what you protect with intelligence. What's coming to you? What's about to happen? What's about to happen?



Monitoring Access



Ultimate Control



3D Angles



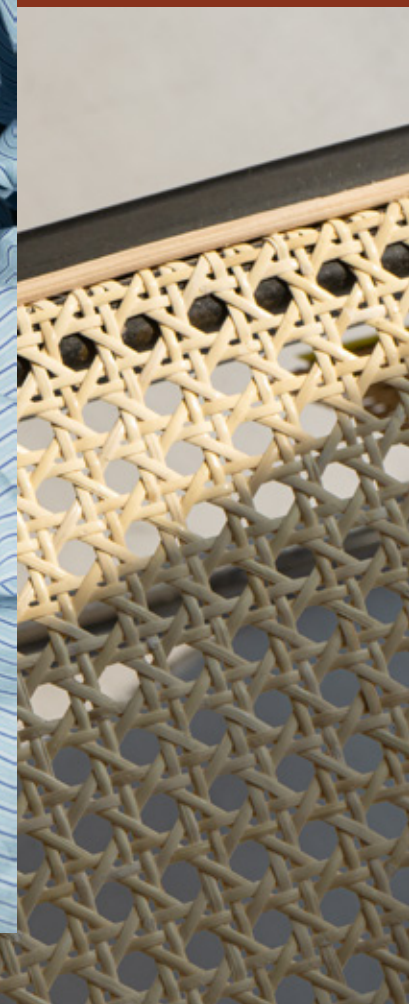
Unify Subsystems



# ARC DE SOL

Arc de Sol is a unique furniture store in Saudi Arabia.

We created the brand name through our naming strategy, which means one-of-a kind, design concept, development, storyboard, motion design, brand guidelines, web design, and UX writing for the website.





# ARCADE SOL.

Crafted for  
luxury living.

arcdesol.se



# ARCADE SOL.

Crafted for  
luxury living.

Date

To Client,

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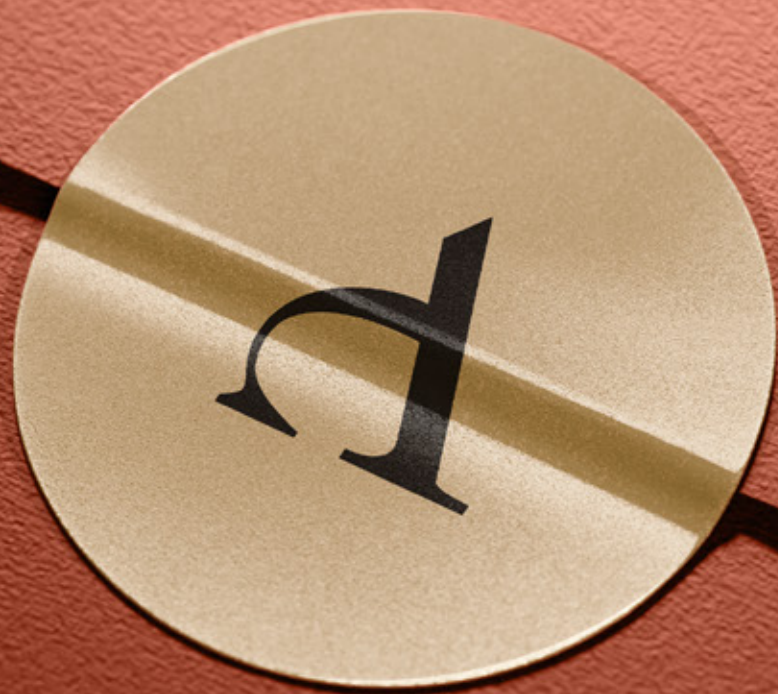
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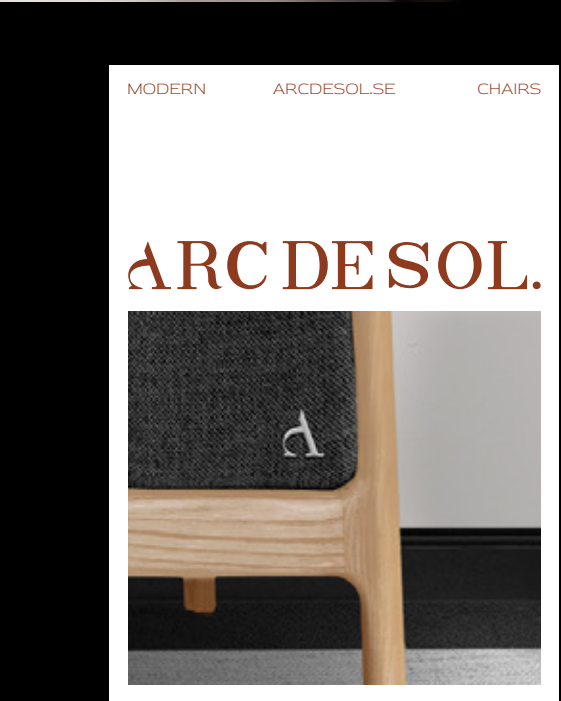
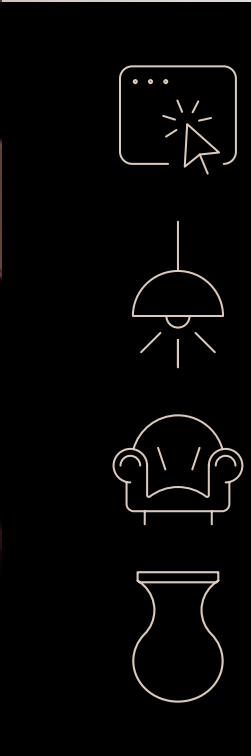
, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Kind Regards,

Ghada Alrajhi  
Development Manager

T











The logo consists of a white, stylized 'Y' shape with rounded ends, positioned to the left of the word 'sustynable'.

**sustynable**

# SUSTYNABLE

SustYnable is the first lifestyle digital platform that delivers accessible ways for everyone to live a more sustainable life. SustYnable is one of five incubated startups trusted and chosen by PepsiCo to participate in the Greenhouse Accelerator programme.

Brand Concept and Development: We've played a pivotal role in shaping the brand concept for SustYnable. This involves defining the platform's mission, vision, and values, aligning them with the goal of promoting sustainable living. By understanding the target audience and market landscape, you have crafted a unique and compelling brand concept.

 <b>Air</b> Use eco-packaging to conserve oceans and promote sustainable development.	 <b>Health &amp; Wellbeing</b> Use eco-packaging to conserve oceans and promote sustainable development.	 <b>Mobility</b> Use eco-packaging to conserve oceans and promote sustainable development.
 <b>Electricity</b> Use eco-packaging to conserve oceans and promote sustainable development.	 <b>Soil</b> Use eco-packaging to conserve oceans and promote sustainable development.	 <b>Waste</b> Use eco-packaging to conserve oceans and promote sustainable development.



Every Drop Counts!

sustynable

www.sustynable.com

Y sustynable

Raise Awareness About  
**Waste Reduction Practices.**

Let's Prioritize Sustainability  
To Ensure Cleaner Air And A Brighter Future

**Let's Prioritize Sustainability**

To Ensure Cleaner Air And A Brighter Future

www.sustynable.com

Y sustynable

Go green  
Save the planet.

Health



23)

[www.nts.com](http://www.nts.com)  
Surface quality: FC, FB

ST12 Cold Rolled Steel Sheet  
ST12 is German standard (DIN1623)

**Classification :**  
Carbon steel plate

**nts**

1.0\*1250\*2500

ST12 Specification

1.0\*1250\*2500

# NTS

Rebranding NTS was a turning point in functionality and prosperity.

NTS logo that we have rebranded embodies their dedication to quality. It combines sleek and modern design elements with subtle hints of strength and durability. We have developed a comprehensive brand concept that encapsulates NTS's values, mission, and vision. This concept serves as a guiding light for all their marketing and communication efforts, ensuring consistency and clarity in their brand messaging. schemes, typography, and imagery, all aimed at creating a cohesive and recognizable brand image.



Planning Design



Ventilation Systems



Handling Systems



Cleaning Equipment



Barista Equipment



Pastry Equipment



Cooking Equipments



Refrigeration Equipment



Self-service Lines



Stainless-steel Equipment And Matrials









Search Entire Store Here ..

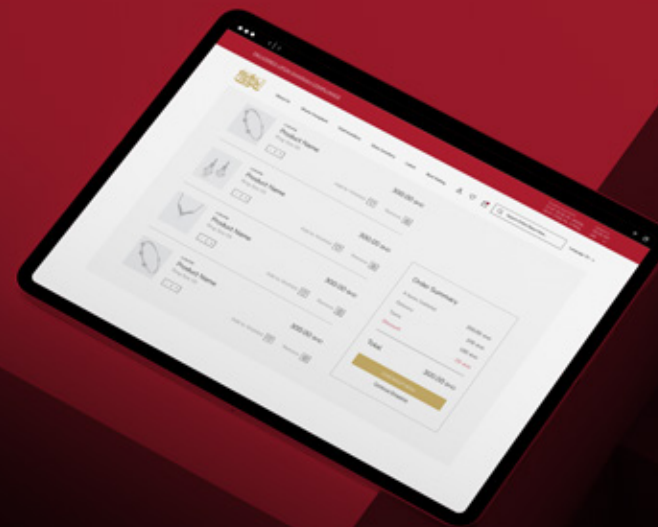
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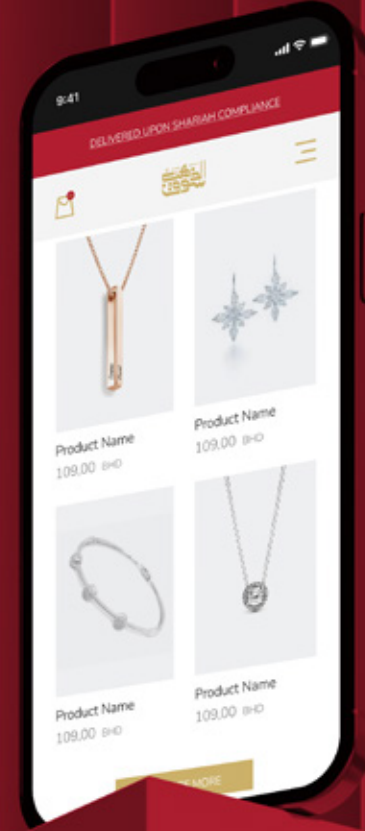
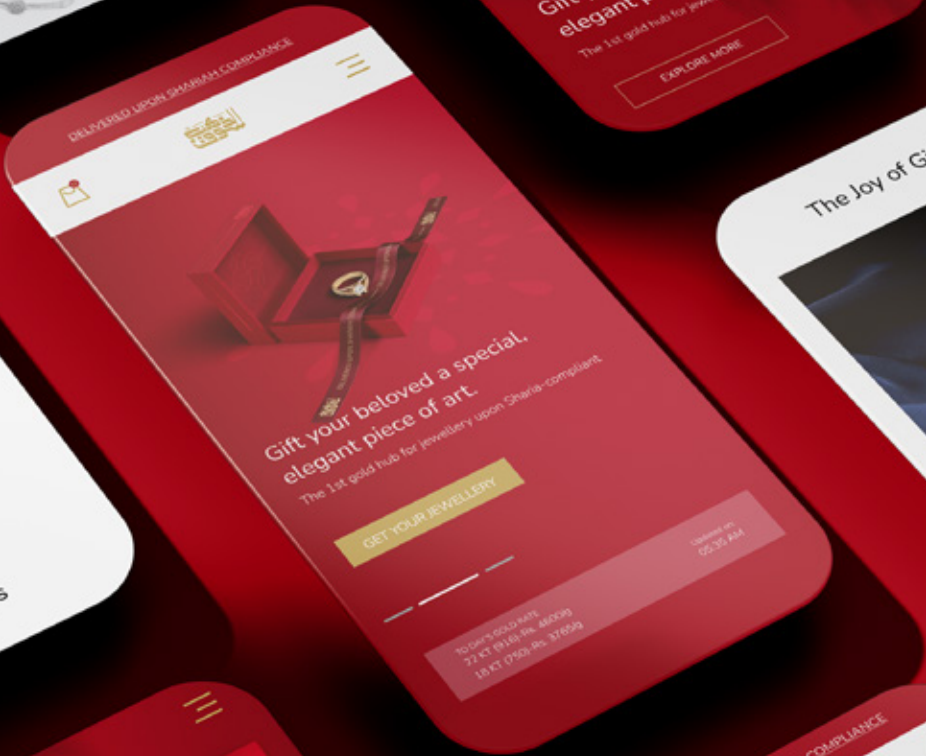
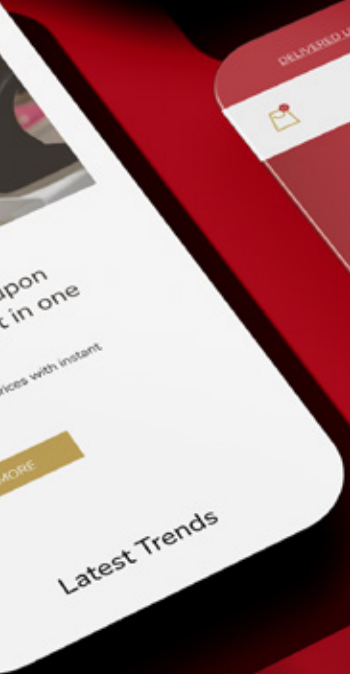
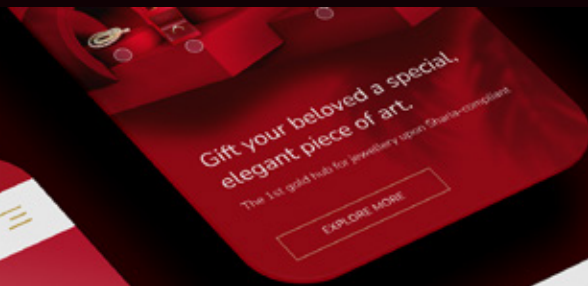
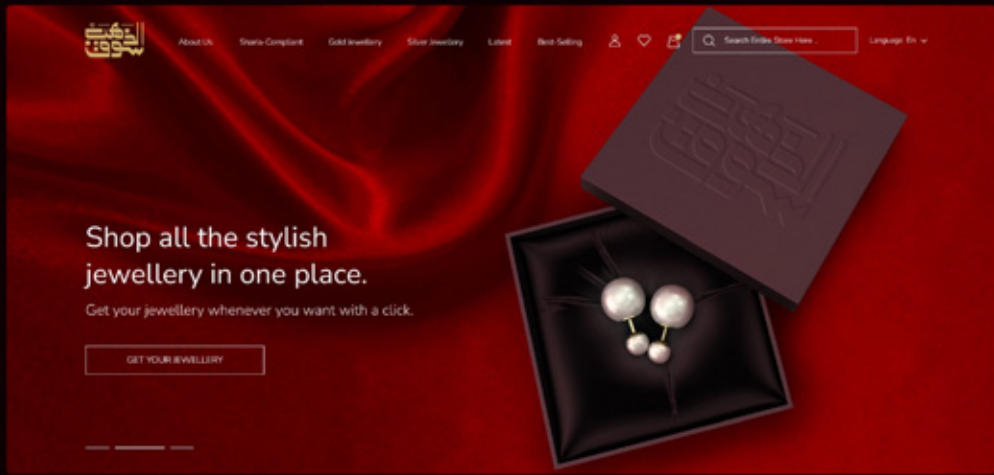


# SOUQ ALTHAHAB

Souq Althahab is the first gold market platform that is Sharia-compliant in the world.

We are empowering Muslims all over the world to buy and sell jewelry and silver online to have all of the gold stores in one place that is Sharia-compliant and deliver the jewelry hand to hand instantly. We deliver locally, instantly, and internationally.







FORMA

Home Products Services About Us Contact Us

THE ARTISTIC  
SENSE OF SHAPING

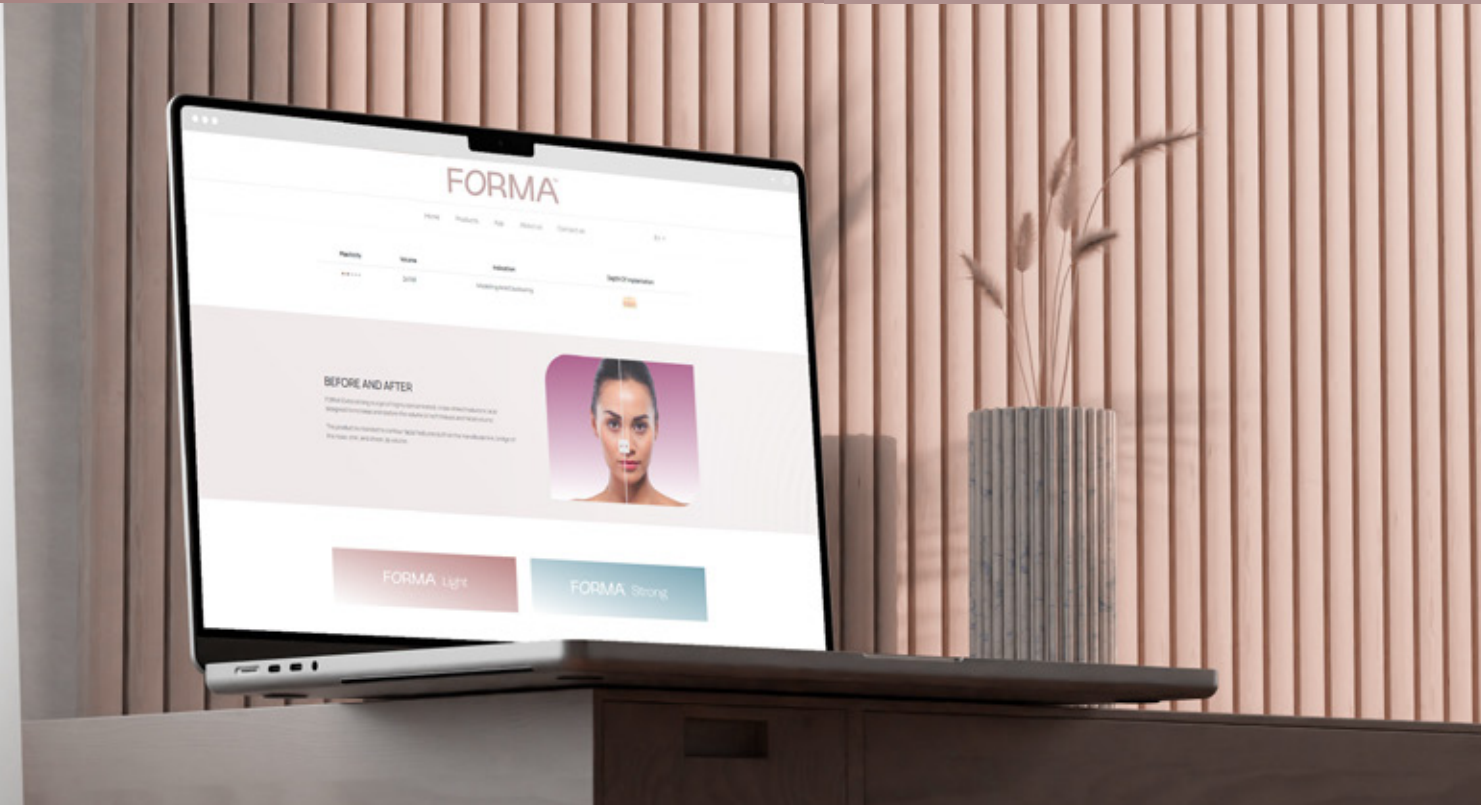
Discover the artistic sense of shaping for your business and your customers. We provide you with the best solutions for your business.

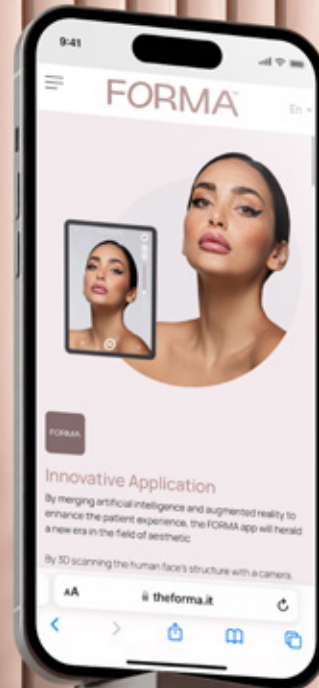
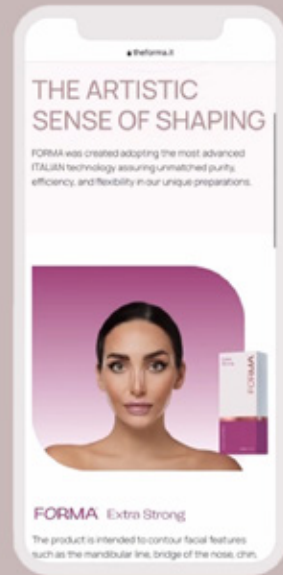
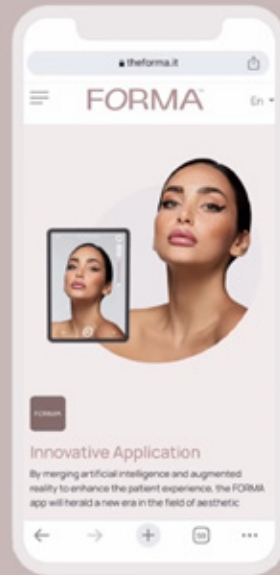
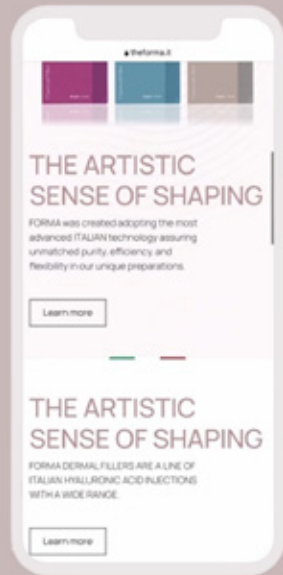
Learn More

# FORMA

FORMA is The artistic sense of shaping. Which was created by adopting the most advanced Italian technology, ensuring unmatched purity, efficiency, and flexibility.

As part of the project, our team was responsible for several key elements, including the creation of the UIUX, prototype, company profile, brochures, and website.





*D  
awda*



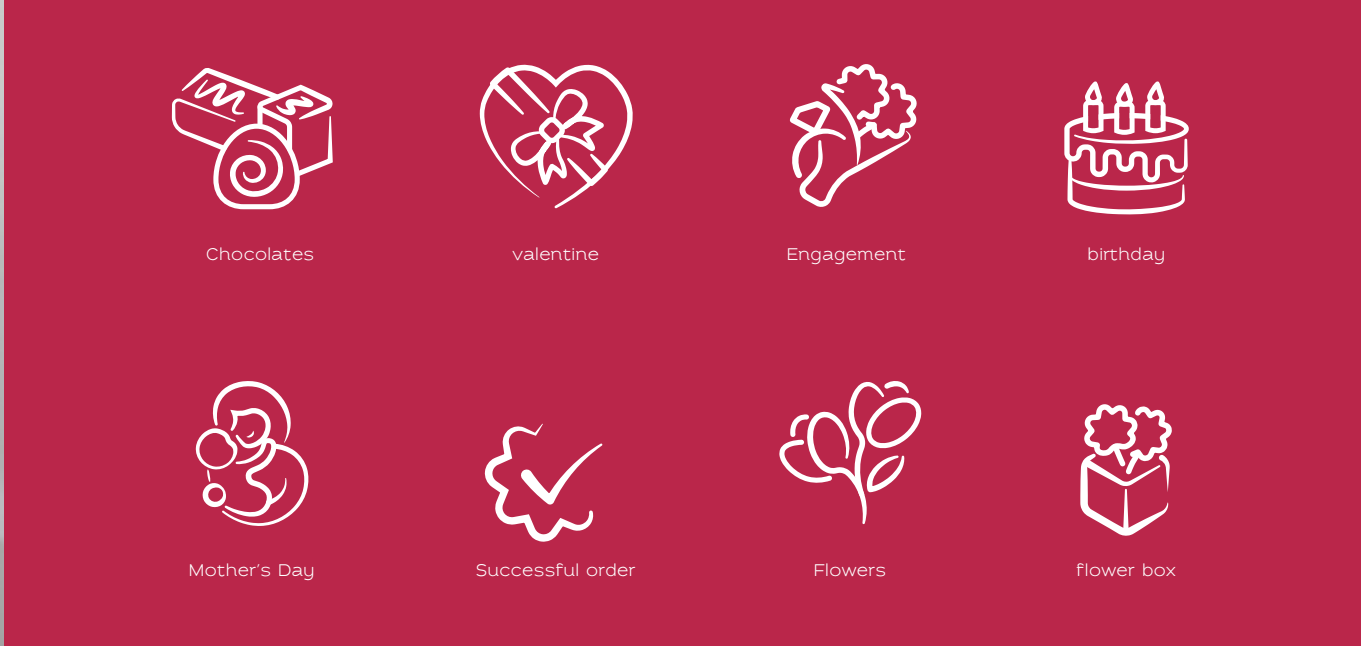


# 99 WARDA

99 Warda is the first online gift store (florist) in Iraq, serving customers in the Middle East, the United States, and the United Kingdom.

We crafted the brand design, handcrafted script typeface logo, competitive packaging, and a holistic collection of iconography. The impact of our branding transformed the brand position, allowing customers to order at anytime and on any occasion.







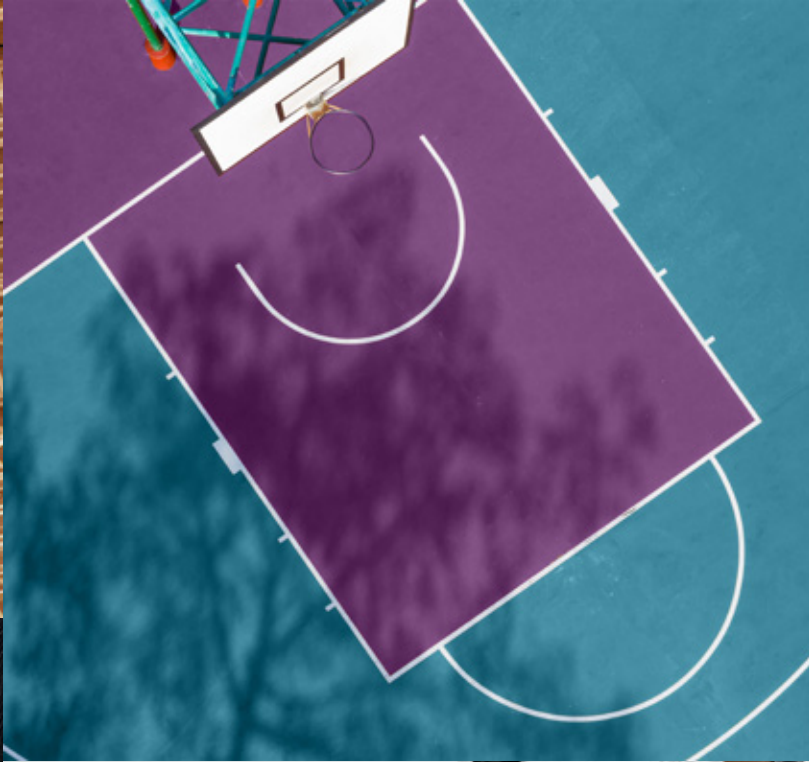
BETAL  
BASKETBALL  
WOMEN TEAM

# BETAL

Betal BasketBall is Oman's first female basketball squad.

We created the brand name through our naming strategy, design concept, development, and brand guidelines. We've worked on developing a design concept that aligns with the essence and values of Betal Basketball. The brand guidelines ensure that the Betal brand is visually cohesive across various platforms and materials.







NOYA  
نويا

JEWELRY

PHARMACY



# NOYA

NOYA is a cosmetic clinic that offers a variety of cosmetology services as well as lasers.

It is a clinic with the best cosmetology and dermatology doctors for skin, hair, and body care. Our process started with crafting the naming strategy, the brand design, the brand development, and the brand guidelines, including the brand DNA, landmark, iconography, color palette, and the tagline.





### Hair Remover

Lorem ipsum dolor sit amet, consectetur adipiscing elit. noya.com



2023



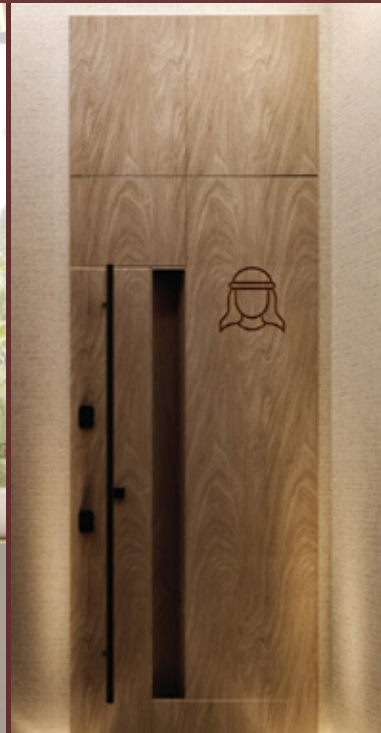
LASER CLINIC

## FACE LIFT

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# NOYA

DERMATOLOGY 		COSMETOLOGY 		LASER 		PLASTIC SURGERY 		SURGERY 			
FACIAL 		LIPS 		HAIR TRANSPLANT 		HAIR TRANSPLANT 		MEN 		WOMEN 	



FACELIFT

COSMETOLOGISTS are beauty experts who specialize in skincare, hair care, and nail care.



**BOXAT**

Your daily  
for healthy

*meal/plans  
life.*

**BOXAT**

Your  
for h

Elevate your dining  
experience with Boxat's  
chef-inspired creations

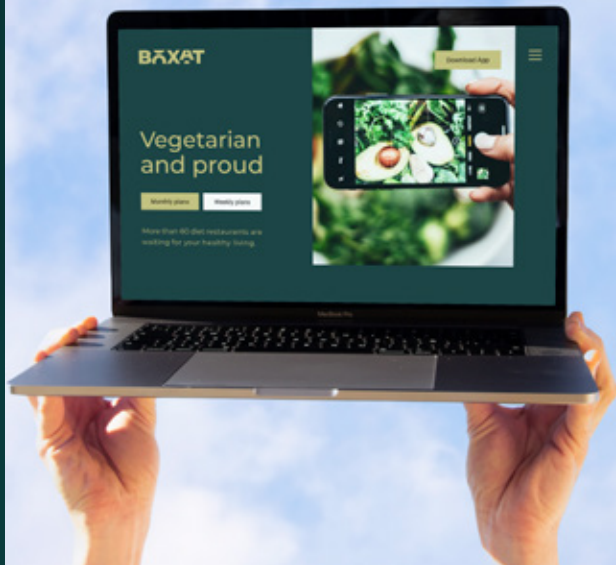
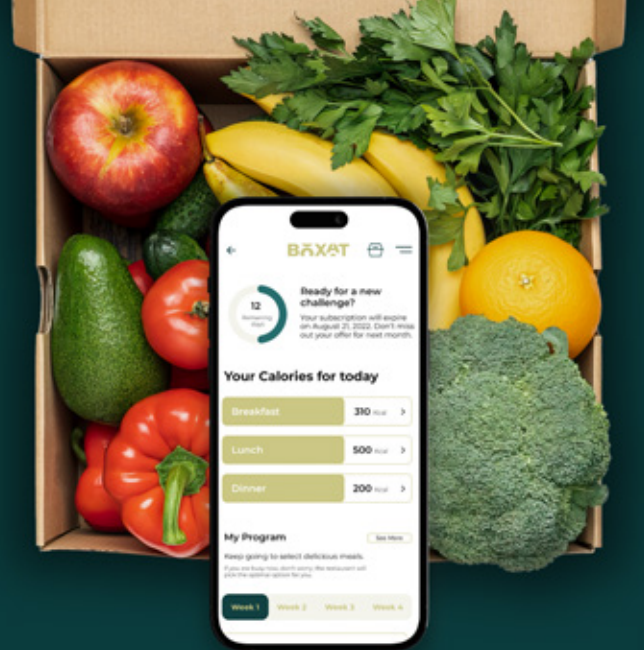
[www.tryboxat.com](http://www.tryboxat.com)

# BOXAT

BOXAT is the smart, tailored diet meal subscription plan for a hassle-free life.

Our team was responsible for several key elements, including the logo creation and the design concept. The logo was designed to capture the essence of BOXAT, conveying a sense of health, convenience, and personalization. The design concept has encompassed various visual elements, such as color schemes, typography, and imagery, all aimed at creating a cohesive and recognizable brand image.







# MELTS

Melts is a Saudi brand that has a passion for candle making and offers the best types of raw wax and the finest essential oil factories to make scented candles that we bet on.

We were responsible for building the brand identity, including the logo, product design, packaging, web design, app design, and the brand guidelines.

MELTS

SCENTED WAX





# إشبع حواسك

## HOT DRINK

Smelling the magic aroma of fine quality selected coffee

## CHOCOLATE

Indulging in a soft and original homemade tast of chocolate



## FOOD & DESSERTS

Food dressing with plate decoration to fulfill your sight while enjoy eating



## NUTS

Enjoying the nuts cracking beats while hearing a lovely music ambient

## COLD DRINK

Fresh cold drinks with ice touch feeling

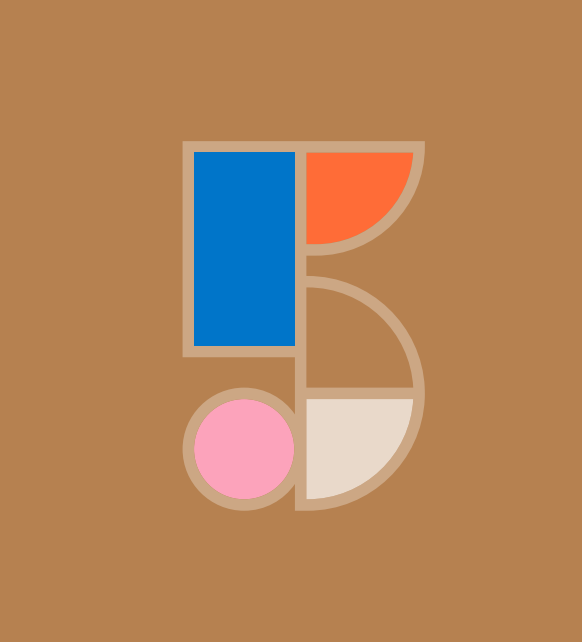


# 5 SENSES

The story of experience begins with a bite of heaven melts in your mouth and a sip of yearning indulging the 5 senses and containing all feelings in one place makes you touch your soul. It's the direct way to deeper spiritually for awoken senses of our special customers while building lifetime relationships with unlimited comfort in every bar of coffee, cold drinks, chocolate, sweets, nuts, and flavored snakes.









AL-ZOMRA

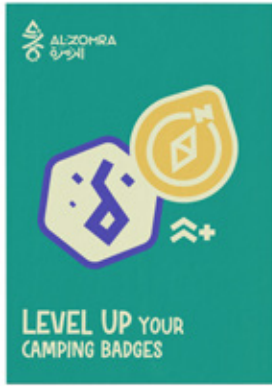
AL-ZOMRA

# AL-ZOMRA

Al- Zomra is the first Egyptian brand that promotes authentic Egyptian culture among kids, increases the young people's general knowledge about Egypt.

We created a comprehensive brand identity, captivating copywriting, brand guidelines, and a brand manual. We have painstakingly designed every aspect of Al-Zomra to ensure an unparalleled experience.





Coin Collector



Farmer



Story Writer



Musician



Painter



Swimmer



Carpenter



Photographer



First Aid



Cook



Actor



Traveler



Camper



Stamp Collector



Animal Lover



Inventor



Runner



Fisher



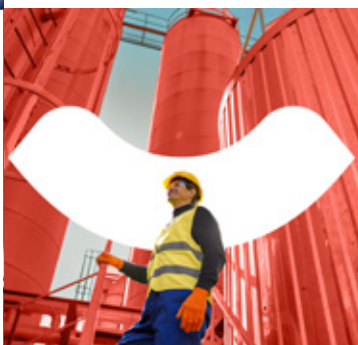
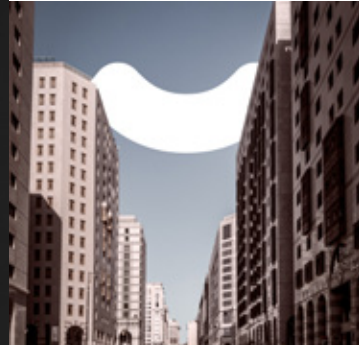


# ATHMAN

Athman is a Saudi Arabian holding investment company with over four decades of cumulative investment experience.

We were responsible for every step of the creative journey, resulting in a comprehensive brand experience. Our process began with thorough Research, Benchmarking, brand concept, development, brand architecture, brand guidelines, and web design.





# INSHA'AT



# INSHA'AT

Insha'at Contracting Co. is a main contracting company.

Their focus is in the construction of Real estate, including high to low-rise commercial and residential buildings and infrastructure projects, We've created the brand concept, brand development, web development, web design, company profile, guidelines, and the brand manual.

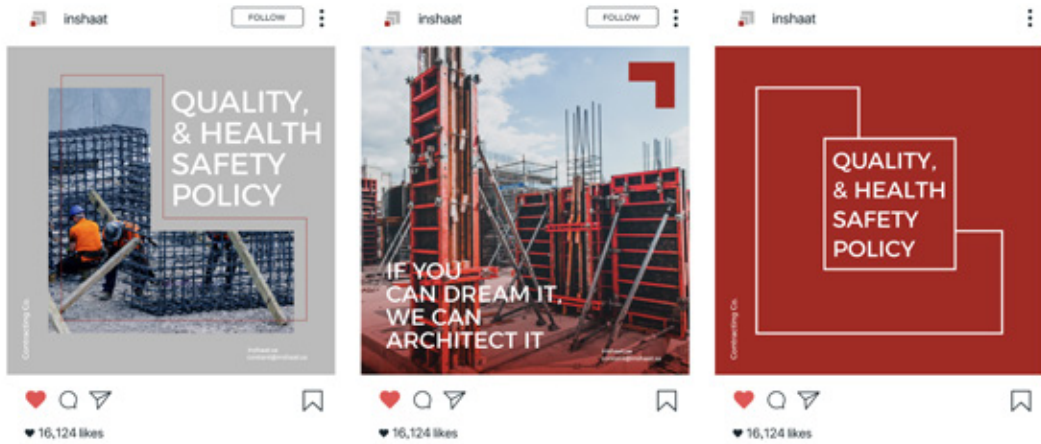


INSHA'AT

## Best solution for Industrial & Factories

Innovative design and engineering create value – Preventing construction costs. Increasing asset value.





# Integrity and Collaborations

Inshaat fosters long-term interactions between people and their surroundings



Supervision



Furnishing



Architecture



Shop drawings



Value engineering

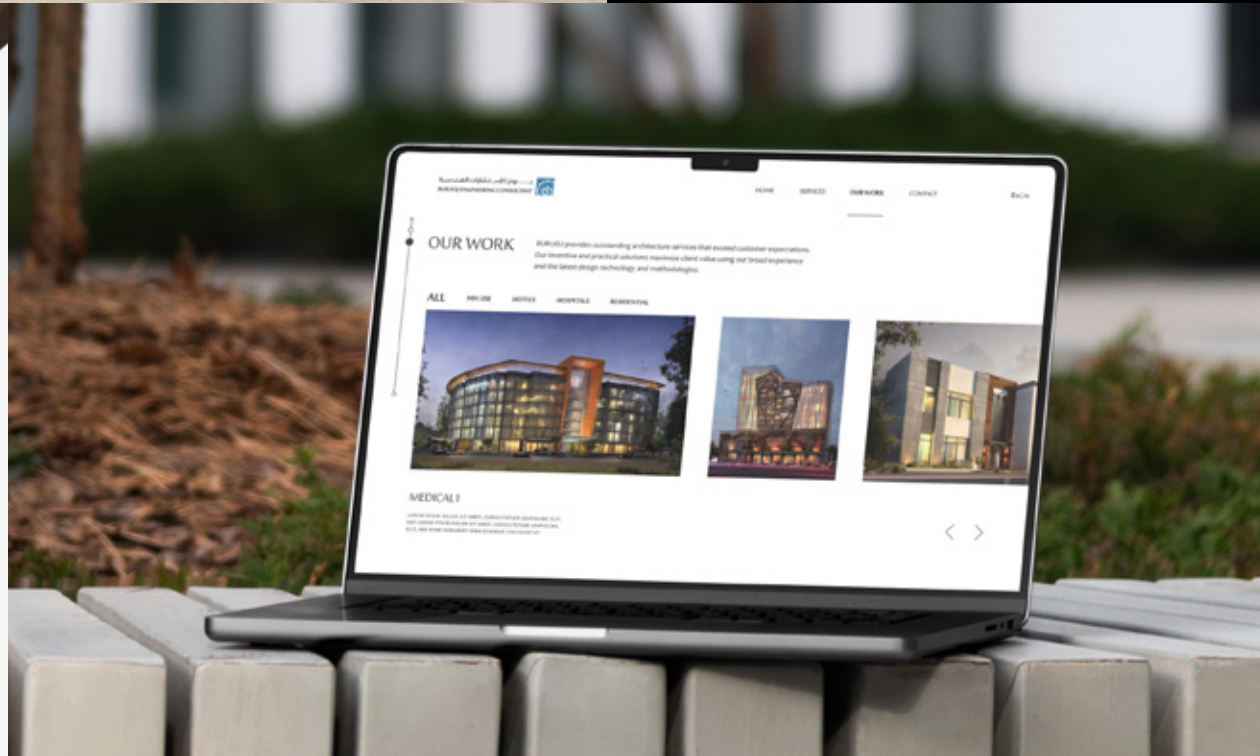
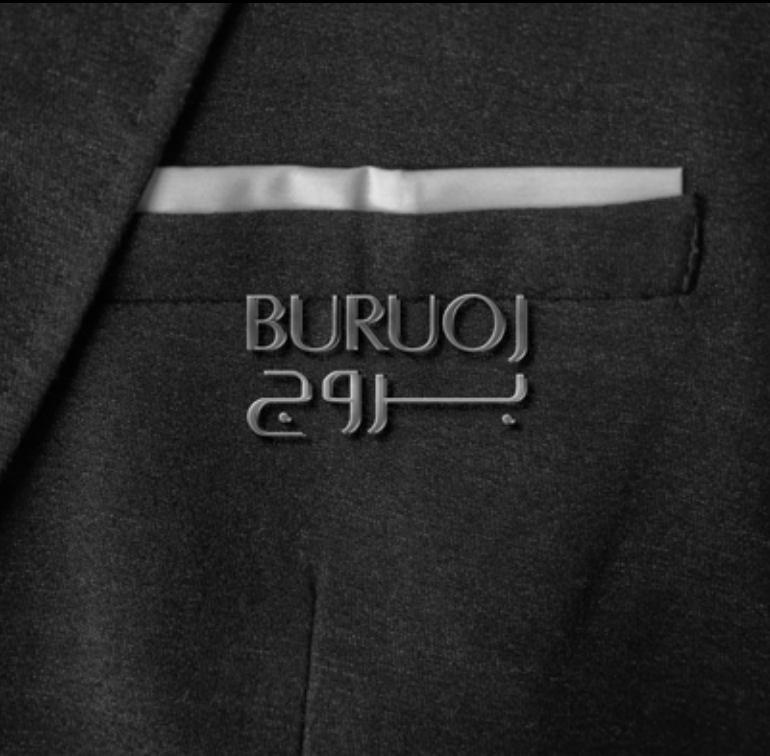


building information modeling

# BURUOJ

BURUOJ is a group of highly skilled management and design consultants that provide design and management services. Our team was responsible for the rebranding, benchmarking strategy, company profile, brand concept, brand guidelines, and interior design, which are all part of the work.





# INTEGRAL

Integral Accounting and Bookkeeping is a global accounting firm. Our team dig deep to understand integral's industry, competition, and target audience.

Our insights lay the foundation for a strategic branding approach to create the design concept, development, UIUX prototype, and Website. We take integral's brand vision and transforms it into captivating design concepts. We believe in the power of visual storytelling, creating a brand identity.



Integral

~ We are accountable for your success.

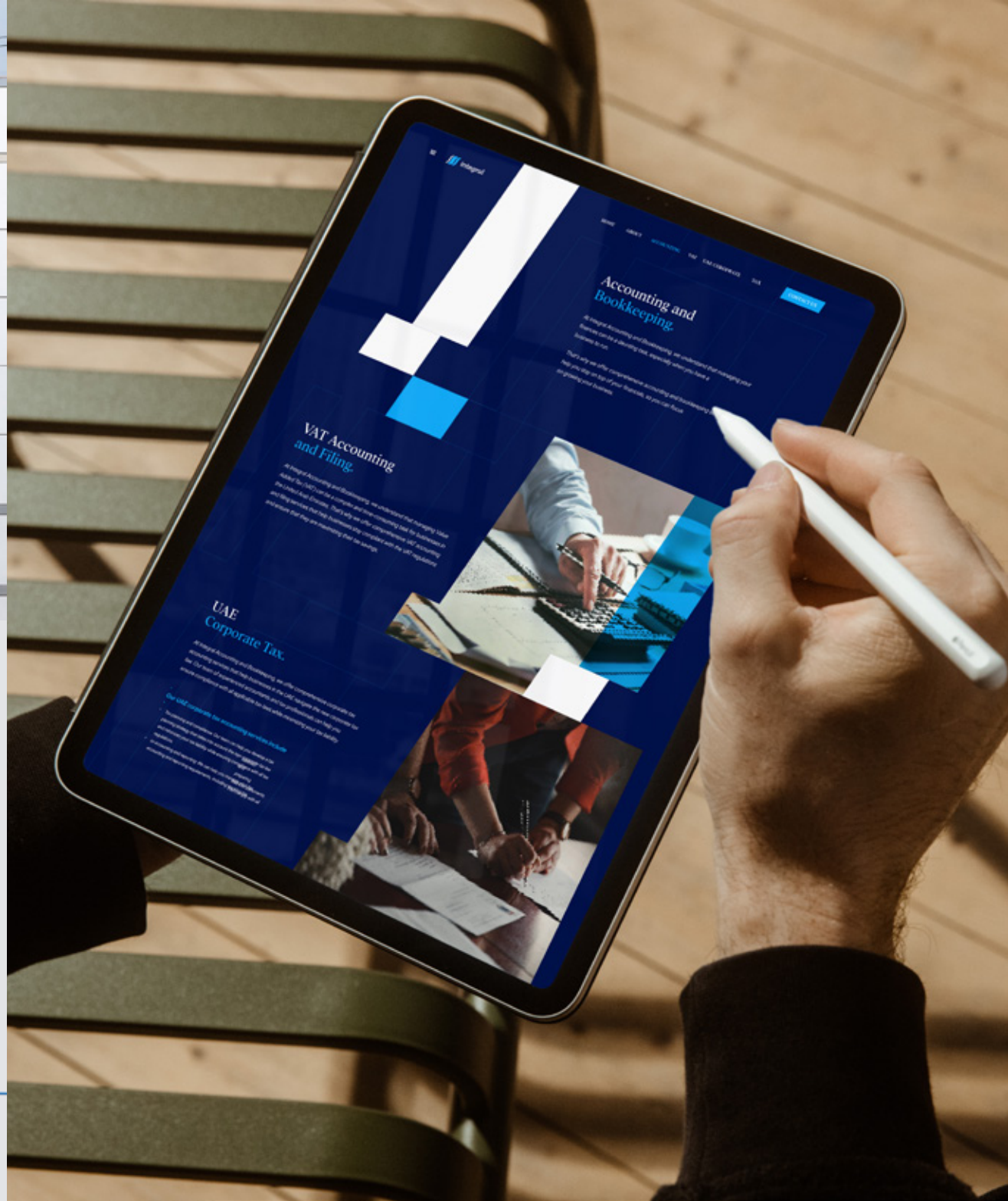
www.integral.ae

~ Making you finances stable

www.integral.ae

~ Getting your finances right

www.integral.ae



Integral

Integral

Financial Services

2023

www.integral.ae

integral

Financial Services 2023 www.integral.ae

FINANCIAL SERVICES



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- About
- Tiers
- Challenges

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# LIMITLESS OPPORTUNITIES

Step into the galaxy of openness and endless possibilities on M3. Enter a world without boundaries.

- 01 Diversity
- 02 Progress
- 03 Beyond

# MAWHIBA METAMINDS

Mawhiba MetaMinds (M<sup>3</sup>) is a digital hub designed to connect and empower gifted, creative, and innovative youth from around the world to make a positive impact on the world.

We were responsible for creating the Naming strategy, Comprehensive Research, Creative Orientation, Design Concept, Development, Motion Design, Brand Manual, and UIUX prototype.



## Navigate Your Growth Path

Monitor your career advancement with insightful tracking of your progress and achievements

Join Now →

Connect with like minded Minds

Collaborate with peers who share your aspirations, fostering mutual growth and support.

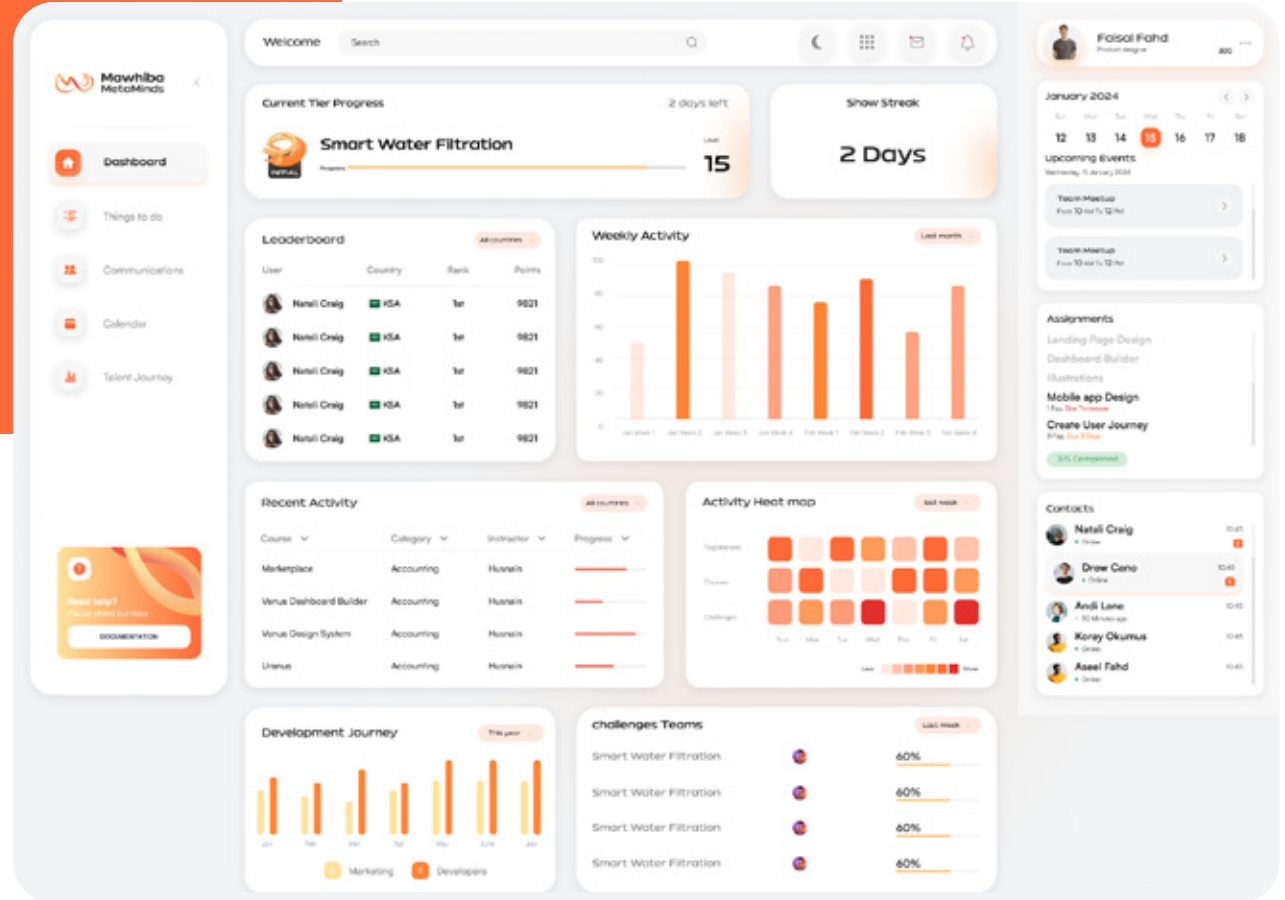
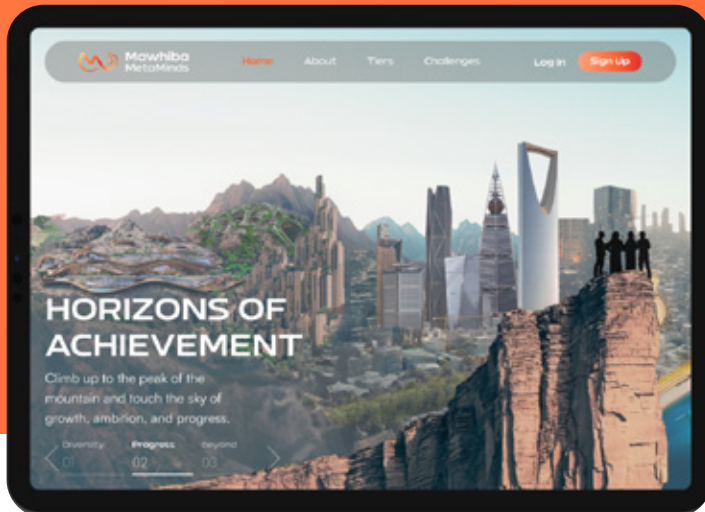
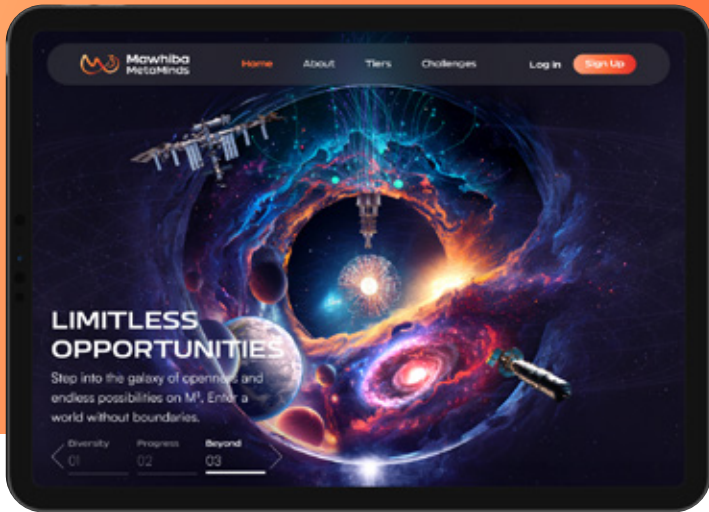
Explore a World of Knowledge

Dive into a vast library of global courses, curated to align with your personal journey and professional aspirations.

Master your Schedule

Keep your commitments aligned with a calendar that syncs seamlessly with your routine and global happenings.





### How To Sign Up?

- 01** We'd love to know more about your interests and mindset by filling out your personal information.
- 02** After that, we move you through our journey to the academic information to help you tailor your scope.
- 03** Now let's get into the action! Let's dig deeper into your professional background.



## Unlock Exclusive Insights from M<sup>3</sup>

Subscribe to our newsletter and get the latest on how M<sup>3</sup> is revolutionizing the world of innovation and talent empowerment.



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# Donut Time

DONUT TIME is a go-to spot for delicious treats and warm moments. Offering a variety of handcrafted donuts, flavorful coffees, and bites, they welcome families and kids aged four and older to savor a delightful experience. We're giving DONUT TIME a fresh look, moving from a girly and old style to a more robust, consistent, and youthful brand. Our goal is to create a friendly atmosphere where you can enjoy tasty treats and create lasting memories. At DONUT TIME – your destination for sweet moments and great flavors!

**DONUT**  
**TIME**



DONUT  
TIME

دونت  
تایم







تمور الراجحية  
RAJHIA DATES



تمورنا مختارة بعناية من  
أفضل الأصناف تميز بطاوتها  
الطبيعية الغنية

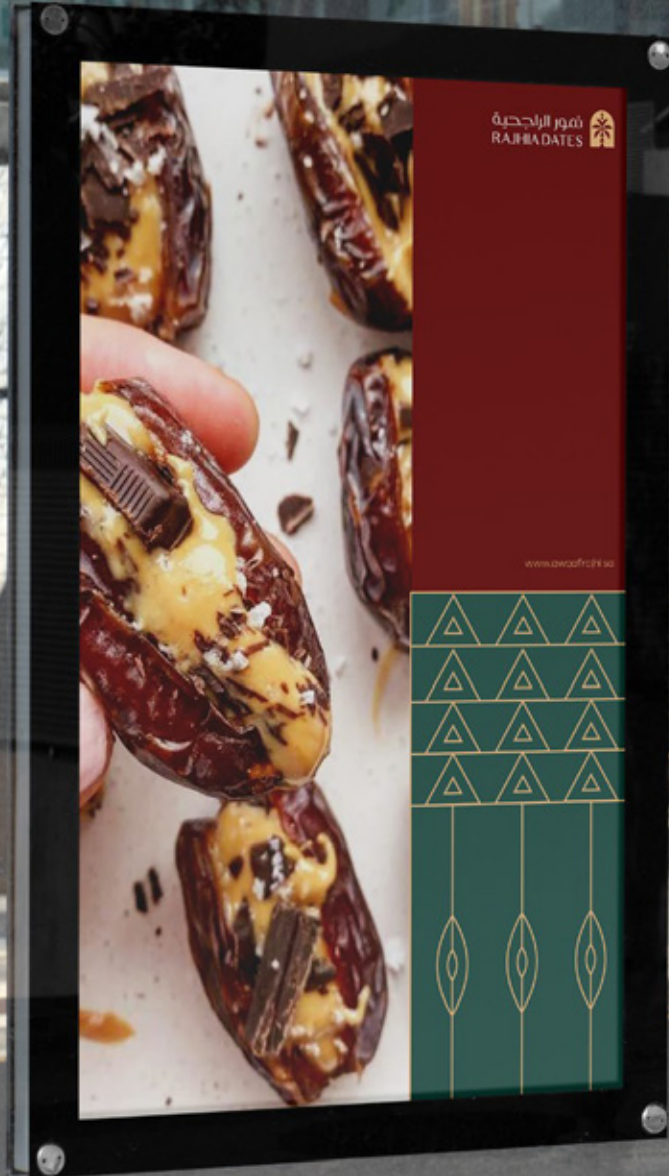
[www.awaafrajhi.sa](http://www.awaafrajhi.sa)

# RAJHIA DATES

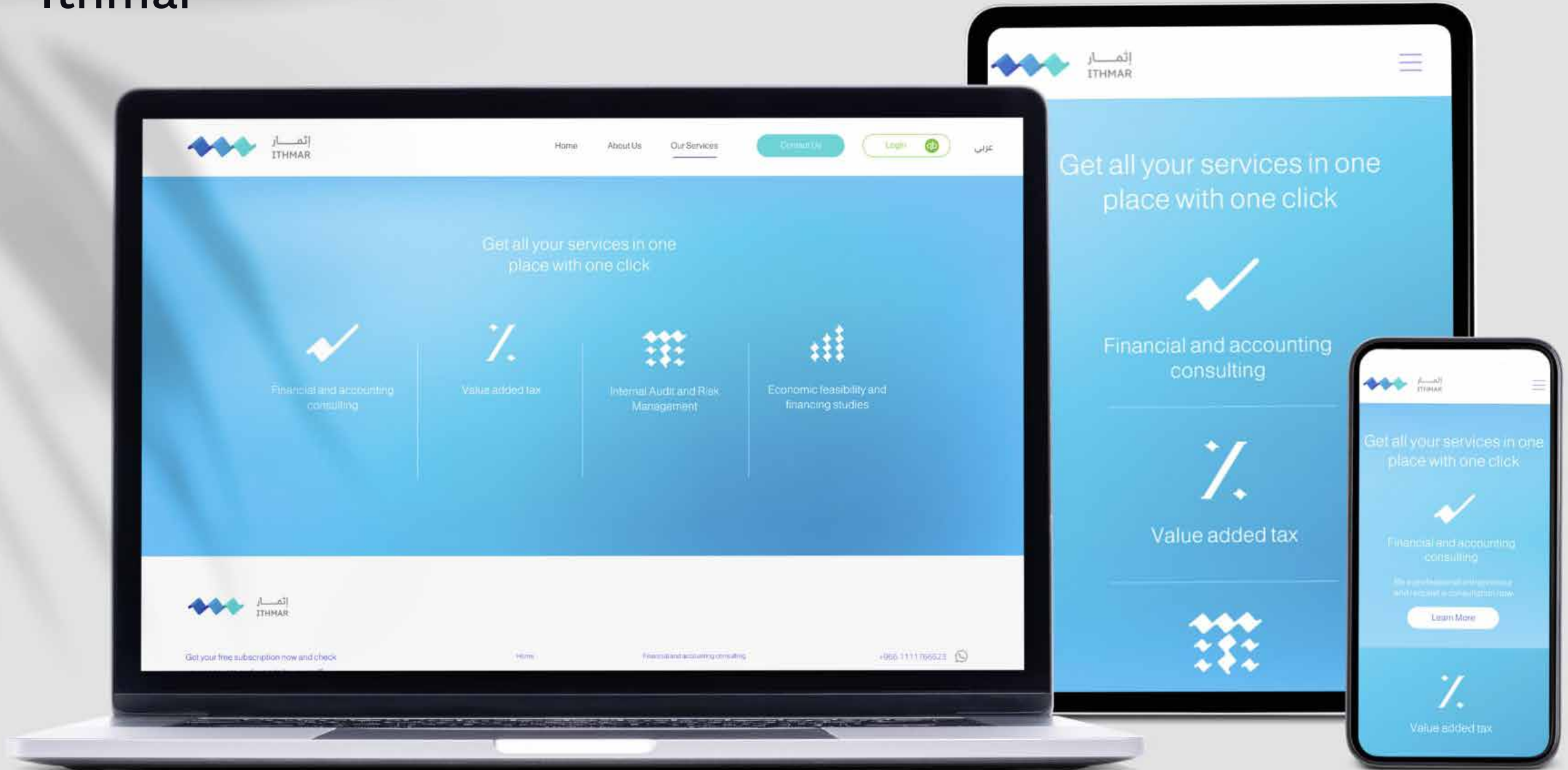
Insha'at Contracting Co. is a main contracting company.

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# Ithmar



<https://www.thegenerator.co/work/3-ithmar>

hello@thegenerator.co



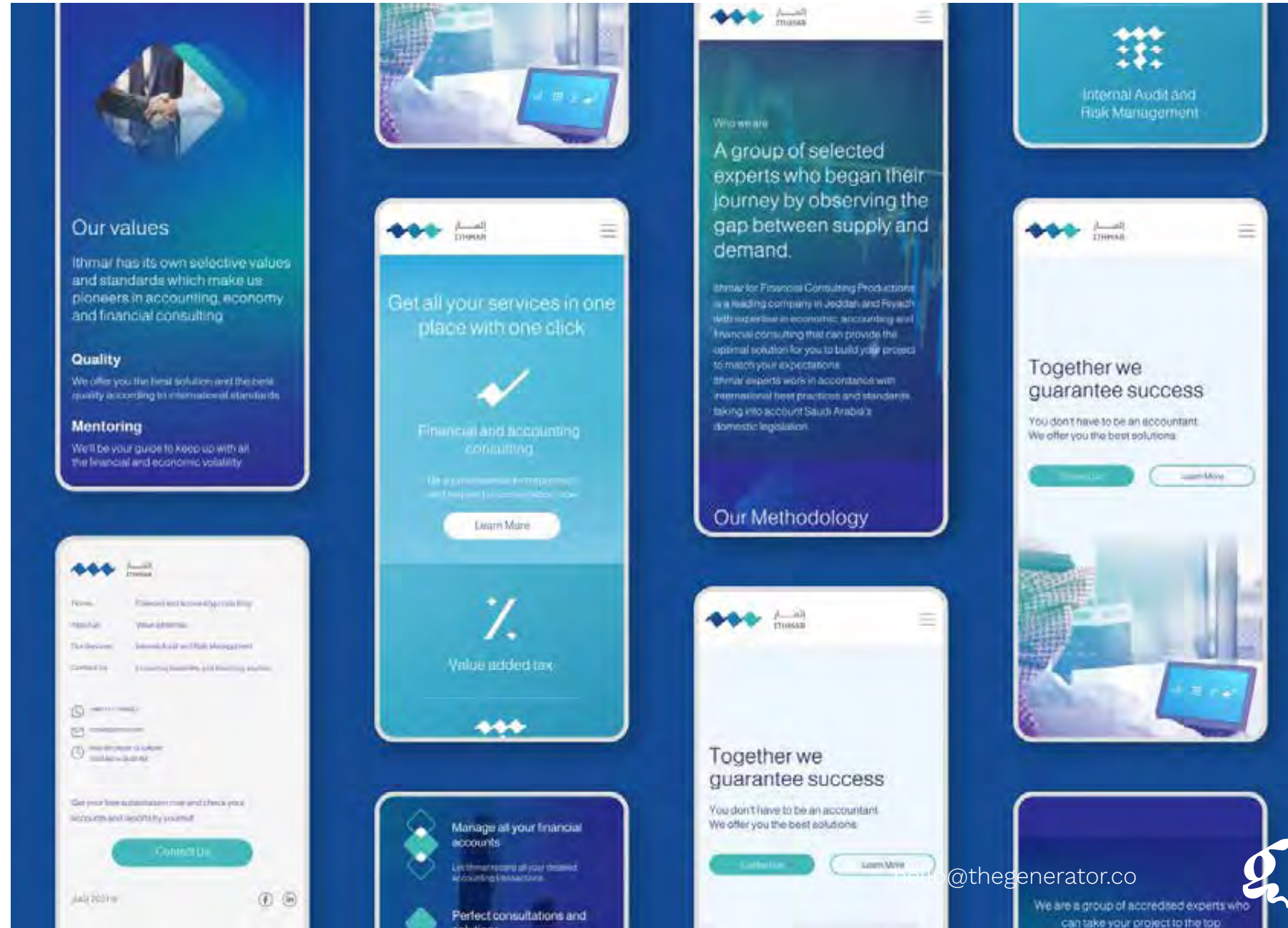


# Ithmar



Inspired by the (Th) ث sound in Arabic that highlights “3 dots” as the value of zero connected with expansion to keep business up. The design

concept is integration between developments and growth. Illustrating a modern look and feel for solving problem brand platforms.



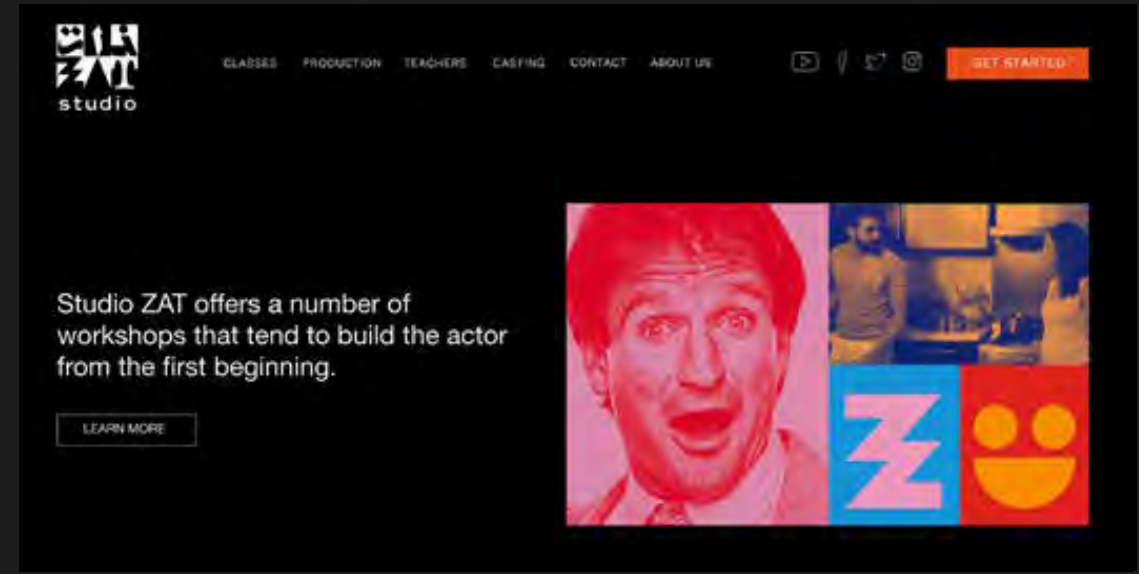
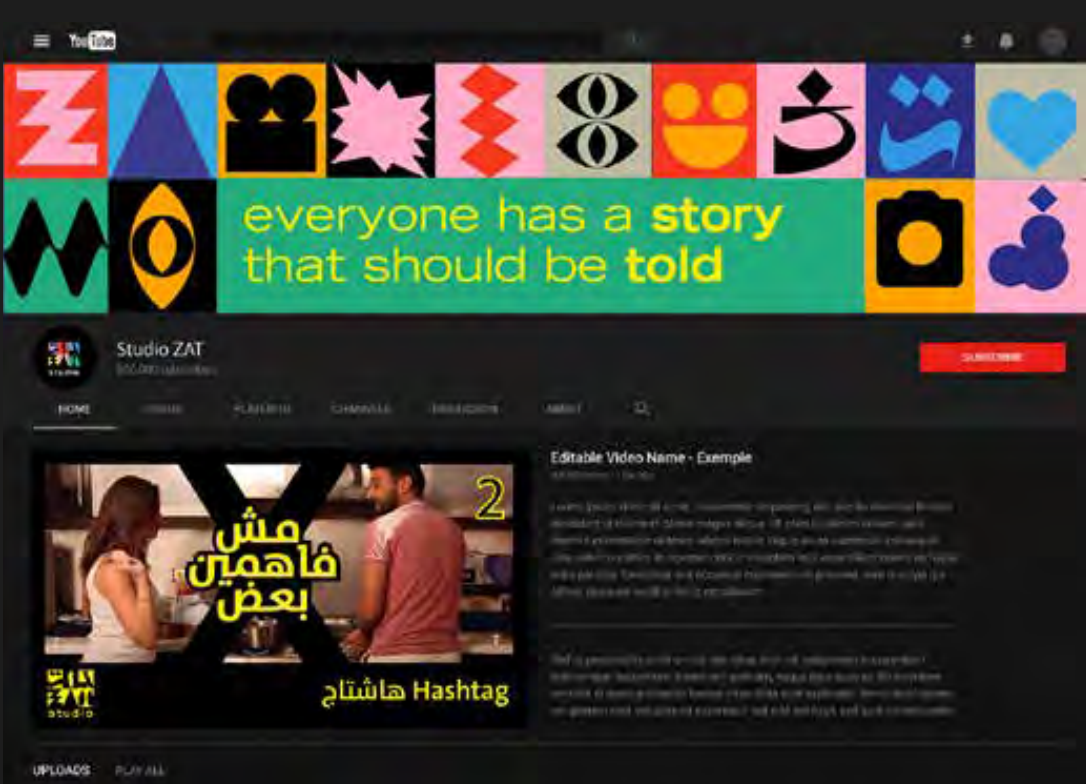
# Studio Zat

Revamping the existing idea of actors characters, representing a dynamic personality the Studio

ZAT produce, illustrating a spontaneous tone for artistic contemporary cinema



everyone has a **story**  
that should be **told**



<https://www.thegenerator.co/work/2-studio-zat>

hello@thegenerator.co



# Saker Partners

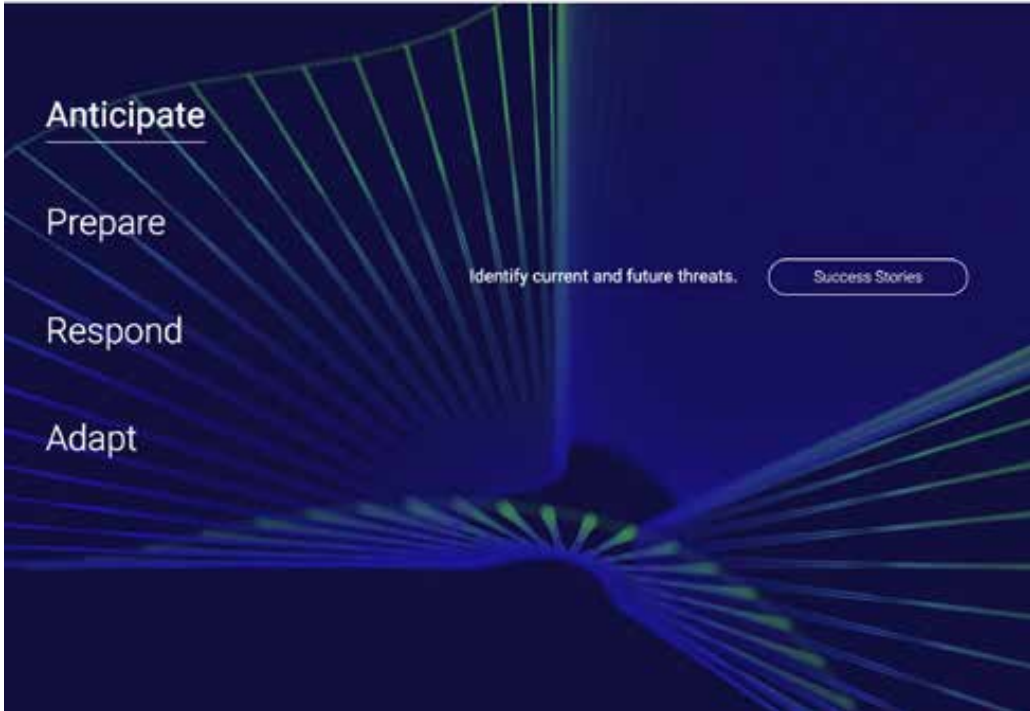
Companies are facing more frequent  
and sophisticated threats



# Saker Partners

Represent Saker Partners as a dynamic flow of charge, giving the unlimited movement of force in the elasticity; system to produce innovative

solutions for future security. Illustrating the Hawk's top view of reactive resilience for safe societies and organizations.





Petrochemical,  
oil & gas



Construction  
Materials



Financial  
Services



Other  
Industries

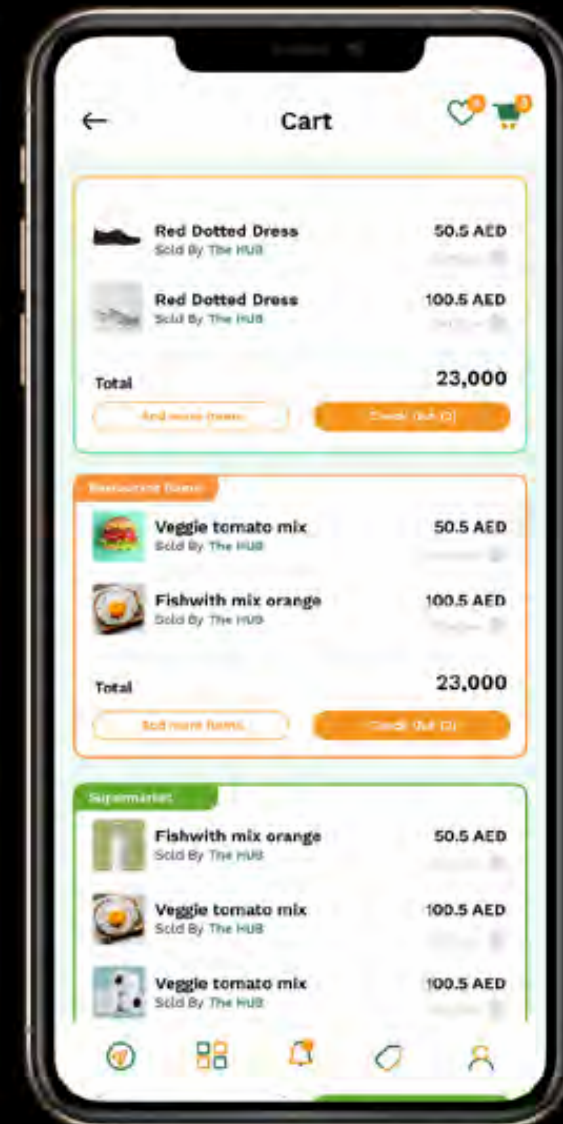
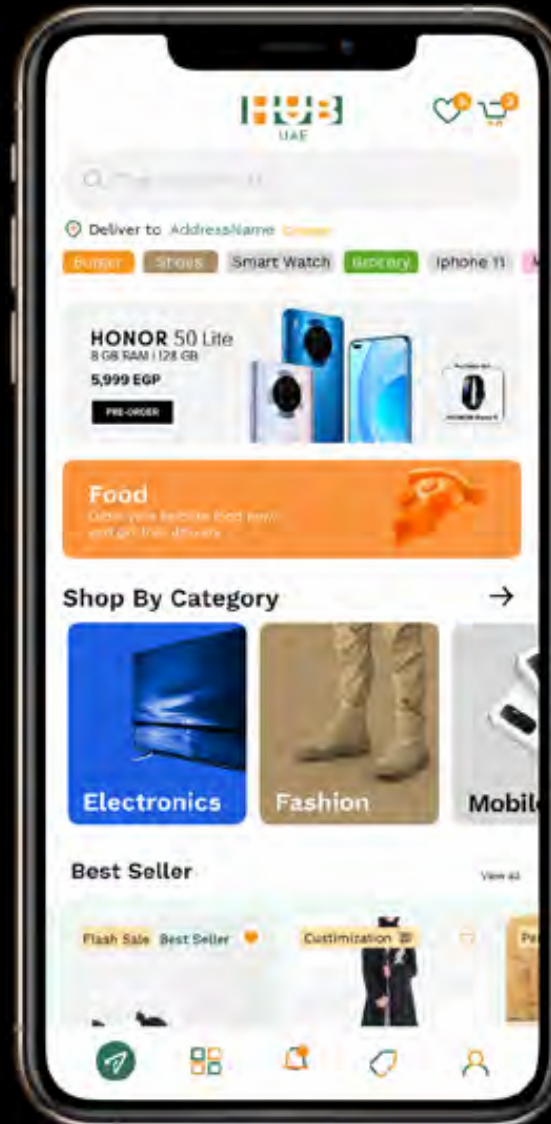


# The HUB Of UAE

## App prototype

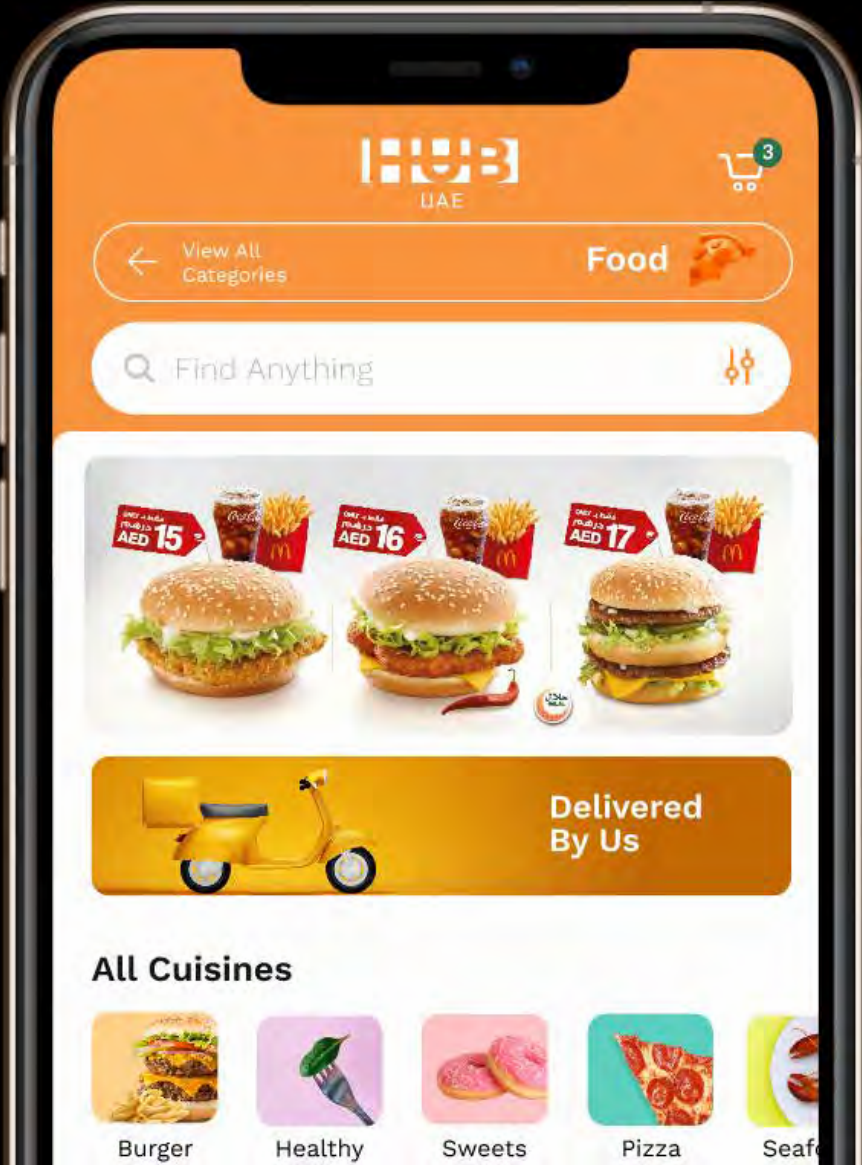


The HUB of UAE



# The HUB Of UAE

## App prototype





# Feminine Hygiene Care products

We know how worried women are at the period cycle. So we created leaking proof panty, natural herbal tea, heat patches to relieve pain & sanitary

pads. They're all designed especially for YOU, hug your body exactly when you need.

# nolēēk

Forget the worry



# Feminine Hygiene Care products



<https://www.thegenerator.co/work/6-noolek>



hello@thegenerator.co



# 249 studio

Rehearsal & recording studio representing a state of the art equipment, Inspired by the rhythm and sound waves to deliver

a dynamic landmark and integrated by jamming insights.



# 249 studio



## Typeface

Work Sans Light

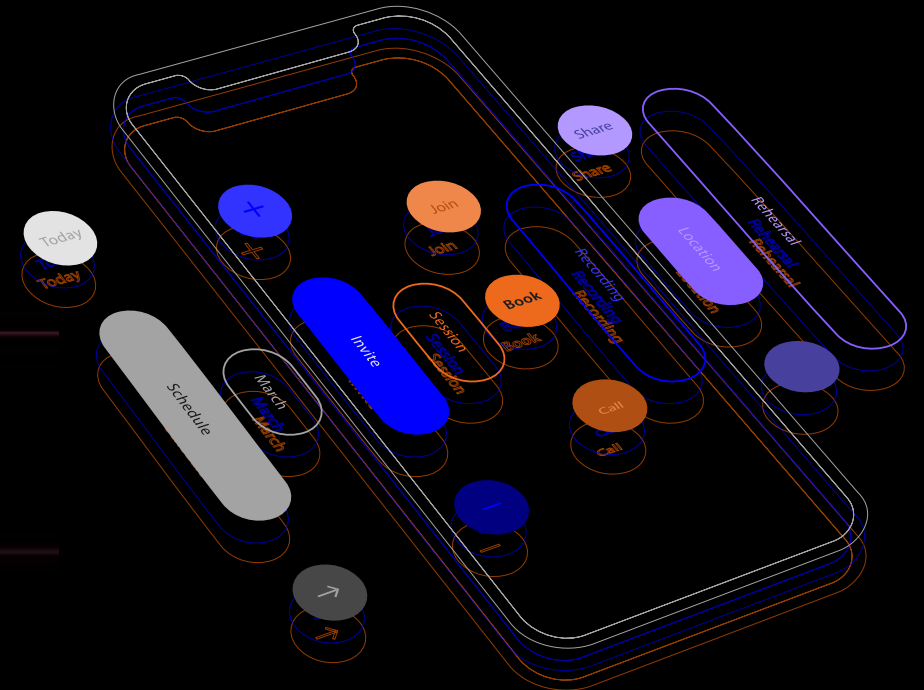
0123456789  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Work Sans Medium

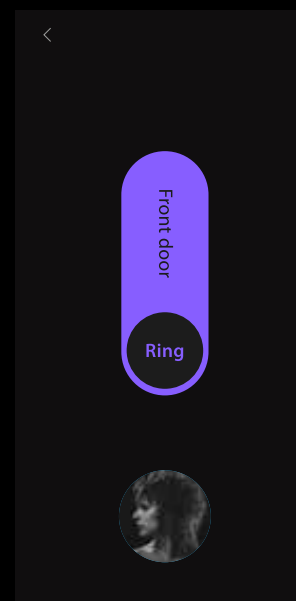
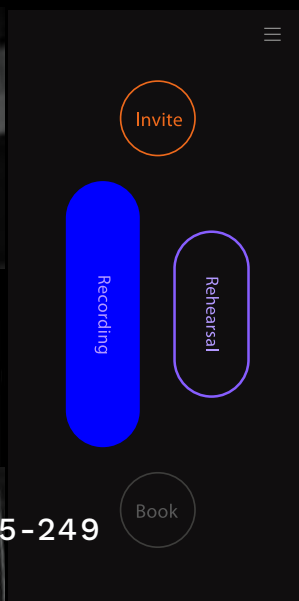
0123456789  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Work Sans BLACK

0123456789  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz



<https://www.thegenerator.co/work/15-249>



hello@thegenerator.co



# Weest scooter

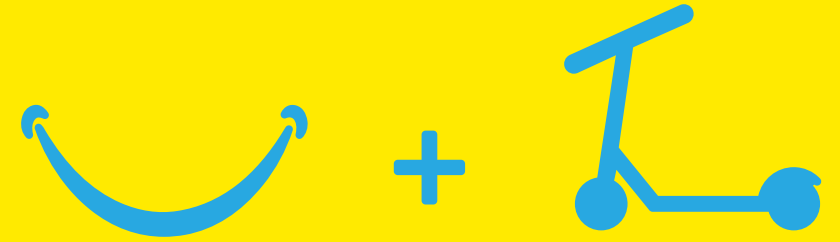
Inspired by the smile symbol integrated by the scooter icon. Represent the happy journey and playful experience with an enthusiastic ride.



**weest**



# Weest scooter



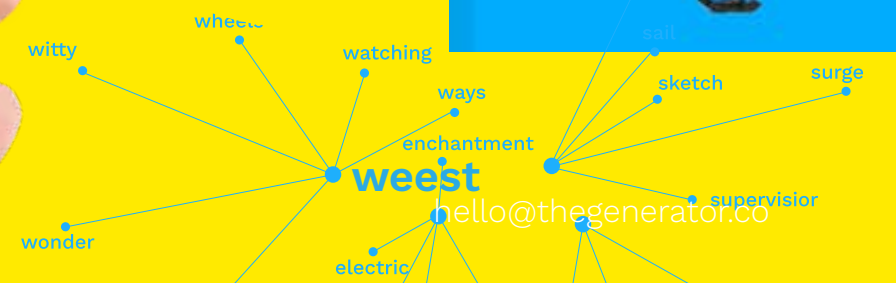
C 69 M 17 Y 0 K 0  
R 44 G 170 B 226  
2caae2



weest



get along



# Icicles

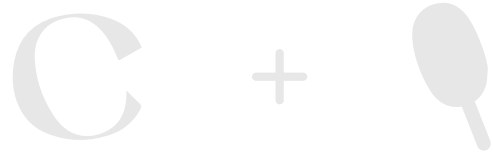
Representing an integration between the ice cream manufacturing and the Indulgence of melting moments.

Illustrating a mysterious experience with an elegant and iconic brand mark delivering a hidden Popsicles in letters C.



# ICICLES

yummy for every tummy



<https://www.thegenerator.co/work/14-icicles>

[www.icecels.sa](http://www.icecels.sa)

ICICLES  
YUMMY FOR EVERY TUMMY

[hello@thegenerator.co](mailto:hello@thegenerator.co)

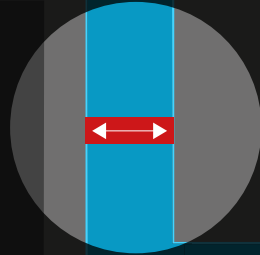




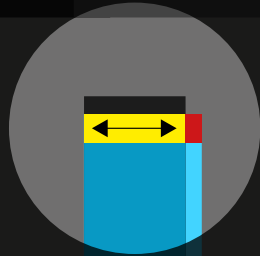
# CHEVROLET

Arabic Custom Type Design Inspired by the smile symbol integrated by the scooter icon. Represent the happy journey and playful experience with an enthusiastic ride.

## Original Fonts



The bolds are almost same thickness



The Arabic heavy needs more thickness to match the Latin

LouisChevrolet-Arabic-Font



تصميم خط عربي

LouisChevrolet

LouisChevrolet  
Arabic-Bold

LouisChevrolet  
Arabic-Heavy

مركباتنا الاكثر توفيراً للبنزين

مركباتنا الاكثر توفيراً للبنزين

مركباتنا الاكثر توفيراً للبنزين



ARABIA  
INVESTMENTS  
HOLDING



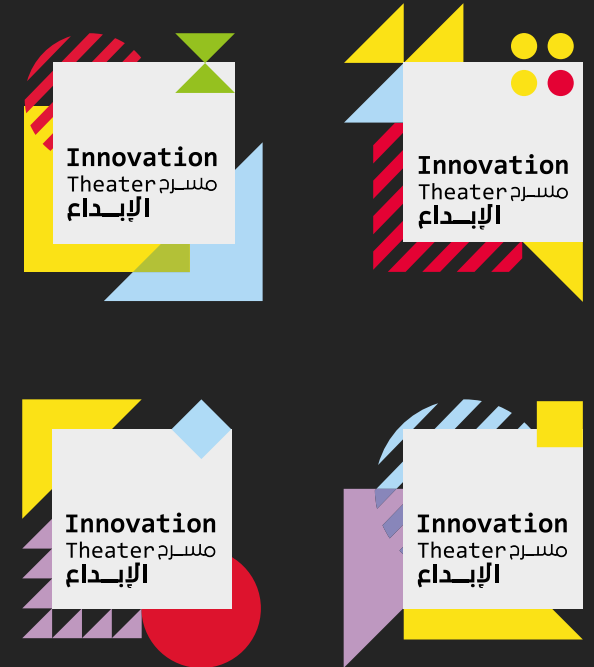
## Brand Architecture



# Innovative theatre

The innovative theater represents an open platform letting these innovators have the ability to show their smart ideas and the opportunity to leave their marks in a dynamic, vibrant, interactive container to match these innovative startups

Innovative theater logo inspired by the participant's character themselves; each innovator has a different identity in a different field.





ARAB LOSS ADJUSTERS



# Adjusting Future Prospects

Explore More →

Liability

Engineering & Construction

Property & Business Interruption

Marine

Innovation has led to more efficient conventional energy exploration and a shift concentrated on alternative energy methods comes with complexities and risks that we understand.

Whether dealing with contractors or operators, the characteristics of power generation and exploration stem from engineering fundamentals that we are well versed with. Claims concerning material damage, consequential losses and reputational risks are managed by a lead adjuster



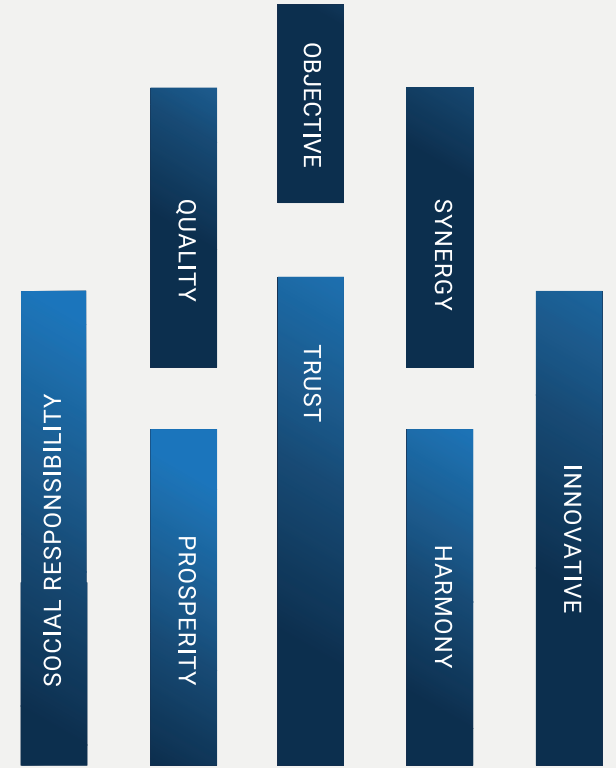
ARAB LOSS ADJUSTERS

## Corporate Profile 2022

Middle East, North Africa & Malaysia

Dubai@arablossadjusters.com  
www.arablossadjusters.com  
Tel: +971 4 262 6629  
Fax: + 971 4 266 1608

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<p><b>Property &amp; Business Interruption</b></p> <p>Managing property losses promptly to reinstate policyholders within the confines of the policy terms.</p>	<p><b>Liability</b></p> <p>Public, product and professional liability.</p>	<p><b>Engineering &amp; Construction</b></p> <p>Contractors and Erection all risks, machinery breakdown, heavy plant and equipment, and Advanced Loss of Profits (ALOP).</p>	<p><b>Conventional &amp; Alternative Energy</b></p> <p>Power generation, oil and gas, solar, and hydroelectric.</p>
<p><b>Catastrophe Response</b></p> <p>Having managed the two largest catastrophes in the history of the Middle East at the highest level with a 24-hour response rate and on-site authorised settlement</p>	<p><b>Liability</b></p> <p>We are heavily engaged in marine adjusting services such as hull and cargo.</p>	<p><b>Specialty Line</b></p> <p>Providing full understanding for the sensitivity involved in tailor made policies that provide coverage under:</p> <ul style="list-style-type: none"> <li>Financial Lines</li> <li>Livestock &amp; bloodstock</li> <li>Event cancellation</li> <li>War risk &amp; SRCC</li> <li>Cyber Risks</li> </ul>	<p><b>Resolve &amp; Motor Solutions</b></p> <p>Independent division managing agency claims and fraud cases.</p>



ALA | Services

## Specialty Line

## Fine Arts

www.thegenerator.co

# DEVERA

DEVELOPMENTS

Luxury Redefined

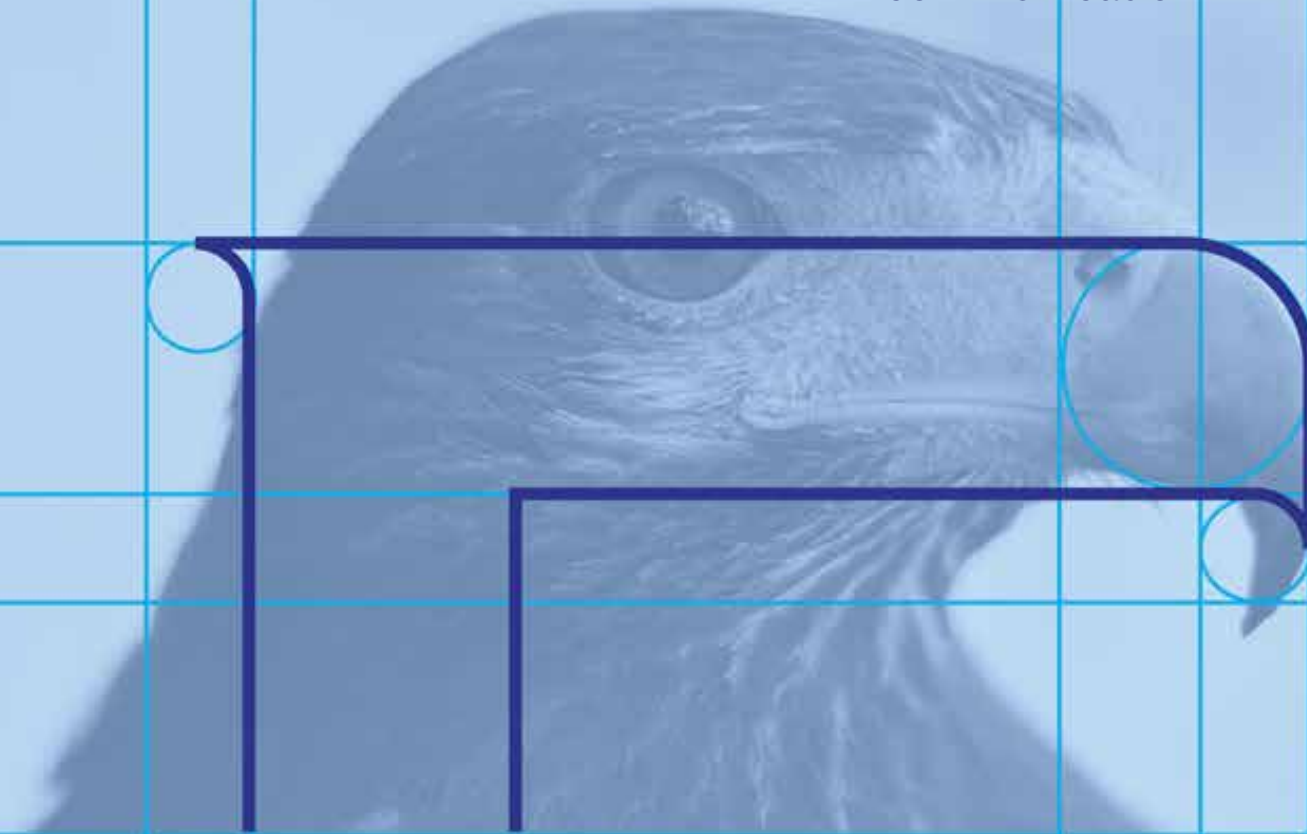
Redeveloping the existing brand elements of Devera Brandmark, Representing a modern flexible shield integrated with luxurious type

design. Illustrating a corporate real estate brandmark with a very reach brandlanguage.



# Falcon

Inspired by the falcon beak, representing fine-tuned edges which deliver strong, secure, trust and modern brand communication



FALCON

**FALCON**  
ASSET MANAGEMENT



# OUR CLIENTS REVIEWS

REVIEWED ON  
**Clutch**  
★★★★★  
REVIEWS

**sl** | **sortlist**  
Top Rated Agency



Generating digital  
physical & human  
experience.



**generator**

**Thank you**